PUBLISHED IN GRENADA COUNTY, BY AND FOR GRENADA COUNTY PEOPLE, THUS, THE NAME

The Grenada County Weekly

VOLUME THREE — GRENADA, GRENADA COUNTY, MISSISSIPPI — THURSDAY, MARCH 21, 1940 — NUMBER THIRTY FIVE

Seen, Heard and Told

By The Editor

Congratulations to Joe Neely and Grenada Auto Company, one and inseparable, upon 30 years of service.

The Grenada County Weekly follows, I guess.

Bob Anderson is evidently a bread seller of great renown, as he led the Kroger boys in North Mississippi and East Arkansas.

Since Mike does not like that "Mike and Fred" business, we will go back to "Me and Mike".

John E. Aldridge, our one-half representative, must have writer's cramp, or something like that, judging from what some of the boys in Grenada infer. They have written and wired him but have been ignored just like the Cannonball ignores a tramp.

Grenada is mighty proud of Miss Nancy Nelson Granberry, who has been elected president of the student body at M. S. C. W., an honor to be richly prized, and one richly deserved.

Cap. Oliver piled 'em in Wednesday at his "Open House". Everybody had a grand time, got plenty of samples, lots of warm welcome and, while there, noted the smooth-working organization that functions so nearly perfectly to supply most of the foodstuff of this territory.

We were shocked Thursday morning not to see anything in the Old Reliable (or what we used to think was the Old Reliable) the Commercial Appeal, about the immense crowd of people of North Mississippi who attended the "Open House".

Anyway, since the supervisors and their armory proposition are being cussed at, we poor aldermen are getting a rest, and that's a relief.

Bill Cunningham reports that he and Agent Donald Sharp caught up an Alabama coal-hauler and made him pay off.

Little Prich Horton, Dr. Boswell told me, is getting on better and may be able to come home shortly.

Gus Gerard of Ole Miss has been honored by his fellow students, and everybody here is proud of him. Gus is a fine boy.

T. G. Abernethy, candidate for Congress, was in Grenada Wednesday. Somebody laughed and said that he bet Mr. Ford would not go to the Hague this summer. However, I have no stock in this race. I just want $15.00 a head from as many as possible.

We are happy to say that we have been busy this week. Twelve pages of all home print should indicate to everybody that we are favored with more business, and we are deeply appreciative of it.

The King of the Snuff Dippers, Hon. Roscoe Fowler of Sweatman, went to the snuff display at Mr. Oliver's Open House just like a tack to a magnet. He said it was the prettiest sight in the building. Several said he passed by that booth more than one time.

John Bradley and I have been giving Donald Sharp some good advice here lately, I thru the paper, John thru the word of mouth.

Those who wail and moan about the condition of Grenada County are wailing and moaning when there is cause for rejoicing instead of cause for wailing and moaning. Alf Stone's official book shows that since July 31, 1935 the bonded debt of this county has been reduced $218,000 plus. Lenders recently offered to lend Grenada county money at 2 percent. There is no cause for howling.

Hurray for Harry Dogan, our old war buddy, who was elected, for the third time, governor of the free state, defeating a worthy opponent, Claud Fox, a splendid gentleman.

Condolence to George Wood and Walker Wood whose Winona Times was almost totally destroyed by fire early this week. Fortunately, the Tate County Democrat, another Wood publication, was sufficiently equipped to pinch hit. If we can help, George, let us know.

Speaking of Walker Wood, may we thank him for a recent issue of the Blue Book, a most valuable publication. And, while thanking, thanks to Alf Stone for a book analyzing the state debt and the debts of the several counties.

Open House at Grenada Grocery Co. Drew Large Crowd

The "Open House" which Grenada Grocery Company tendered the people of North Mississippi Wednesday afternoon and the entertainment, including a speech by Mr. Carlton F. Sturdy of American Can Company, that evening, were adjudged to be great successes, not only from the standpoint of attendance but from the fact that those who attended really enjoyed themselves.

Afternoon Wednesday, the huge plant of the company on First Street was thrown open to the public. The people of Grenada and of this territory streamed in to receive the samples of products and the literature, including books of recipes, which representatives of 40 manufacturers had on display. Samples ranged from snuff to salt, from oleomargarine to baked ham. Visitors were invited to go down one side of the warehouse, then into the cold storage department where perishible goods, vegetables and fruits are kept, then back up the opposite side, and at each place were given something from the representatives. Ladies leaving usually carried bags filled with samples. Grenada High School Band, engaged for the occasion, after marching from the school to the plant, rendered some of their choice selections in the plant. Many of the guests were invited to speak over the microphone to the huge unseen audience of station WGRM.

That evening in the the auditorium of Hotel Barwin, a large group of people, mostly store operators and their employees first enjoyed a thirty minute program rendered by the high school Glee Club. Following the musical numbers, Mr. J. H. Oliver who acted as master of ceremonies, as well as the genial host, introduced Mr. Carlton F. Sturdy of the American Can Company, one of the most well known authorities in the Nation. His company, he said, was the largest manufacturer of cans in the world. Thirty-eight laboratories are maintained to test the reaction of various vegetgables and fruit products upon metal, and, by careful preliminary work, to get the right material for the right product, to the end that canned products would lose neither their taste nor their food value by being preserved. He spoke of the staff of experts engaged in educational work, and of the company's cooperation with technical schools and colleges. Merchandising was his principal theme. "The unchanging mind (or taste) in ever changing condition" is the source of greatest sales resistance, said he. He spoke of the immensity of business in this nation, of the relative high standard of its people, of the broad and expanding markets right at home, and of the opportunity for salesmanship, if properly exercises, that salesmen in America enjoyed. His talk was well received, as the humdrum facts and figures were so interspersed with humor that the hearers felt well justified in listening attentively and applauding generously.

For complete program rendered by the Glee Club of GHS, you are invited to turn to page 11.

American Legion 21 Years Old Last Friday

On Friday evening of last week the American Legion Auxiliary were hostess to members of the American Legion on its 21st birthday. This delightfully planned affair was staged in the Legion Hall. Approximately seventy-five people were present.

An informal reception preceded the serving of the beautiful birthday cake which was placed in the center of a draped table. The cake was a huge white one, decorated with blue and red, "American Legion 21st Birthday" written in the two colors on the white iceing. Delicious chocolate and coffee were served with the cake.

Dick Rule, talented young high school orator, spoke on "Americanism."

For added pleasure, games of Bingo were played until late in the evening.

LOSES HOME BY FIRE

The home of Mr. W. W. Melton, who rents land from Luce Wyatt, in the Mt. Nebo neighborhood, was totally destroyed by fire Saturday afternoon.

The Meltons saved only the clothes that they wore. Mr. Melton bears the name of an honest, hardworking man, and while he is not begging, we are sure he would appreciate some help from friends here about.

Who's At The Hospital

BY AINT THEY SWEET

The following patients now in the hospital: Mrs. J. E. Vance, Carrollton, Mr. P. H. Miller, Pine Valley, Mrs. Ed Pyles, Grenada, Route 5, Miss Charlyne Ward, Holcomb, Mr. R. J. Oswart, Belfountain, Mrs. Roscoe Mitchell, Grenada Route 4; Mrs. J. S. Sharp, Grenada; Mr. Jesse Butler, of Duck Hill; Ruth Long, Carrollton, James Harris, student at Blue Mountain, Grenada, Miss Marie Marter, student nurse, Mr. June Kent, Winona.

Patients who have been dismissed: Miss Pauline Terry, Grenada, Mr. W. E. Buckraham, Carrollton, Bobby Clanton Organ, Holcomb, Mrs. Walter Pittman, Sweatman, Master Grover Cunningram, Holcomb, Mamie Louise Willingram, Grenada, Billy Hood, Jr., Grenada.

Holcomb Seniors Begin Play Rehearsals

The members of the senior class of the Holcomb school have begun play practice for their play, "Calling All Girls", to be presented on April 12th in the high school auditorium.

The play is a three-act farce, which promises to be one of the best plays to be presented at Holcomb school. The following cast of players will present the play:

David Ricker, a quiet young man with a hobby, J. K. Ward; George Ricker, his rich uncle, Robert Lee Harris; Polly Ricker, his adoring aunt, Ermazeen McCalop; Molly Ricker, another aunt, Mary Agnes Ray; Dolly Ricker, still another aunt, Frances Carver; Starr Mayfield, an orphan looking for work, Kathleen Singleton; Rita Davis, a girl looking for a husband, Betty Bell Taylor; Norma Linden, also looking for a husband, Effie Ruth Hammonds; Maisie Merrell, another husband hunter, Florence Ward; Bethie Brown, a determined husband hunter, Marjorie Organ; Julius Johnson, a cheerful undertaker, Clanton Allen; James Hilton, a useful lawyer, Buford Taylor.

The Stork Flew By And Left . . .

a little son, James Melton, for Mr. and Mrs. Harold Sanders of Grenada at Grenada Hospital on March 18, 1940.

a little daughter, Mary Nason Abbott, for Mr. and Mrs. C. H. Abbott (the mother being the former Miss Mary Nason of Grenada) of San Antonio, Texas, at the Nix Hospital in San Antonio on March 15, 1940.

a little daughter, for Mr. and Mrs. George J. Boyle, of Chicago, the mother was Myrtle McKnight, sister of the Tax Assessor, L. S. McKnight, born March 14, 1940.

MAKES SUGGESTION

Clyde Hayward, hearing of the proposed work on the Yalobusha River, proposes that the huge bend in the Yalobusha river, beginning near Grinnel Lake southeast of Haserway, and ending near the Berry old place on 51 Highway, be eliminated by digging a channel between those points, which would reduce the distance for the water to travel about six or more miles. The length of the proposed channel would be about 2 1-2 miles.

This suggestion thrown out for consideration.

FDA COMMITTEE TO MEET WEEKLY

The Grenada County Farm Debt Adjustment Committee will meet each Saturday afternoon at 3 o'clock until further notice.

Members as well as those having business before the committee should contact Mr. Strider to ascertain the place of the meeting.

W. W. WHITAKER, Chairman

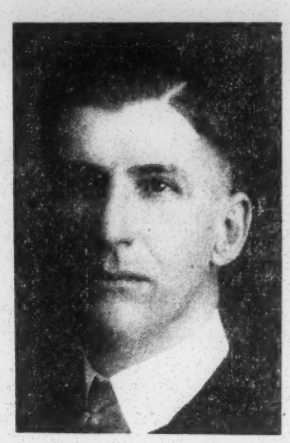
This may be a SAMPLE COPY you are reading. If so, we are going to send you two more samples, at weekly intervals, in the hope that you will become a regular subscriber. $1.50 per year in Grenada and vicinity; $2.00 per year outside.

Grenada Auto Company Observing Its 30th Anniversary This Saturday

SECRETARY AND TREASURER

Joe H. Neely, Jr.

PRESIDENT AND FOUNDER



J. H. Neely, Sr.

That "little" Joe is capable and energetic was shown last week when his father took a trip to his property in the Lower Rio Grande valley. Like all fathers, "old" Joe thought that things would go to hell during his week's absence. On the contrary, he checked up and found upon his return to Grenada that "little" Joe had produced for that week the greatest week's business of 1940.

The above picture was taken about a decade or so ago, but those who know Joe see little change in him. He began selling cars in Grenada 30 years ago and has been selling them ever since. In the 30 years he has sold nearly three million dollars worth of cars and accessories. He accepts a line of goods and sticks to it.

This issue is dedicated to Mr. Neely and his company.

The faith of Joe H. Neely exhibited in the infant automobile business in 1910, when he put up $17,000 of his $20,000 capital as a deposit guaranteeing that he would sell three cars in a county where there was but one car, has been vindicated thru the thirty years following as his business has grown from that small beginning to what it is today and as its original building has been added to until it is now about six times its original size.

Thirty years ago on a day [illegible] March 15, 1910, Mr. Neely signed his first contract with the Ford Motor Company to sell three cars for them in this territory during 1910. At that time there had been but one new car sold in Grenada. Having only $2,000 to begin on, with the balance to be thought to will of the infant industry, and it his ability to sell

OPEN HOUSE SATURDAY

Celebrating its 30th birthday Saturday, Grenada Auto Company will hold "Open House".

Friends and customers, new and old, and everyone else is invited to come Saturday and visit during the day, get some coke and [illegible] Coffee, inspect the plant and the stock and receive a warm welcome.

Special Anniversary credit discount will be given each visitor which will amount to a substantial discount, sometimes as much as one-half. The down payment on merchandise of any kind bought before April 1, 1940.

cars, he made a deposit of $17,000 of those precious dollars with the guaranteed that he would fulfill his promise to sell three cars. He did sell those three cars—to men still living. Doc Sharp and Fred Lickfold of Grenada and Wallace Rush now of Moorhead, Miss., and has been selling cars ever since, in ever increasing volume. The cars he sold then were priced for a roadster without top and with no windshield (extra tires and tubes were yet unthought of) at a cost $1,000.00. Tops cost $75.00 each extra, and shields, $25.00.

In 1916, he built his first brick building, 28x80, the front of which one sees on the north side of the public square. In 1929, when the business was incorporated as Grenada Auto Company, with Mr. Neely as president, large additional storage space and work room space were built to the north and west of the present structure, with another front on Green Street, bringing his total floor space to about 15,000 square feet. One seeing the narrow front, as viewed from the square, cannot visualize the large space that this company actually occupies, unless he walks in and walks about.

That Grenada Auto Company and Mr. Neely have been important factors in the growth and prosperity of Grenada and of this county can be better demonstrated than by citing some figures. He has sold over three million dollars worth of cars and supplies during the past thirty years, an average of $100,000.00 per year. Compare that average with the first year's business of about $4,000.00. He has paid out in wages and salaries during that period about $400,000.00, most of which was spent right here in Grenada. He has paid ad valorem taxes to state, county and city around $20,000.00, and this too found its way back into local circulation. Today, he gives employment to ten persons who live here and spend their earnings here.

Since there has been a Chrysler car and since there has been a Chrysler Corporation, Grenada Auto Company has been identified with the name Chrysler. Grenada Auto Company was the FIRST Chrysler dealer in the state. At the 10th Annual Roll Call of the Chrysler Grenada Auto Company was the only Mississippi dealer represented. Having attended the Auto Show in Chicago in early 1924 and having become enthusiastic about the new car, the Chrysler, Mr. Neely came back to Grenada and sold—sight unseen, from the catalogue—the first two Chrysler cars ever sold in this state. He was the first Mississippian who ever saw a Chrysler. The first two Chryslers ever sold in this state were sold by Mr. Neely to Mr. Chas. Goodwin and Stanley Brown, both then and now living in Grenada. Mr. Goodwin bought his car on April 26, 1924, if he has forgotten the date. At that time touring cars were sold at $1,085.00, sedans at $1,995.00. The following are a few individ-

(Continued on back page)

J. H. Hunter, Father of Grenada People, Died

Mr. J. H. Hunter, life-long citizen of the Vaiden community, died in the home of his daughter, Miss Ruth Hunter, in Grenada on March 16, 1940 at 10:45.

Mr. Hunter was born on March 15, 1862 in Carroll County. His parents both died when he was only three years of age. In 1888, he and Miss Sallie Cain were married.

Just yesterday a gentleman of Grenada told the writer, "Whyte, give Mr. Hunter a good write-up". I have known him all my life. There never was a better man than J. H. Hunter. What he told you could be relied upon. He was a good man and a good citizen, a hard worker and a kindly, hospitable neighbor". What greater tribute could be paid any man!

His body was carried to Vaiden Sunday and buried. Rev. Madison Flowers, Baptist minister and life-long friend of the deceased, officiated.

Pallbearers were: Messrs. Roscoe Roseman, Limmie Fullerlove, Lem Jones, W. A. Swizer, Herman Michie and M. L. Boykin.

He is survived by his wife, one son, J. D. Hunter, of Grenada, one daughter, Miss Ruth Hunter, of Grenada, and a grandson, Byron Hunter, of Grenada.

May he rest in peace!

Among those from a distance attended the funeral of Mr. J. H. Hunter in Vaiden Sunday were:

Mr. and Mrs. J. M. Webb and mother, Mr. F. P. White, H. H. Hannah, Mr. and Mrs. R. L. Vandiver, Mr and Mrs. H. C. Wilson and Lamerne, Mr. and Mrs. Irving Johnson and Irene, Jr., Mrs. Claud Perry, Mr. and Mrs. S. M. Brown and Mrs. J. C. Brown, Harry Greenfield, Rice Lawrence, Keene Huffington, Miss Gladys Martin, L. O. Burris, Mr. Will Salmon, George Granberry, John Mitchell, Mr. Archie Thompson, Mr. and Mrs. A. F. Bailey, Mr. T. R. Hill and Mr. J. D. Crenshaw of Grenada; Dr. and Mrs. R. H. Guess Miss Zilphis Cain, Miss Minnie Bole, of Greenwood; Mr. and Mrs. T. H. Kincaid, of Memphis.

BOB ANDERSON HONORED

Bob Anderson, popular manager of Kroger Store of Grenada, was honored Tuesday when he was guest of his home company in Memphis and was regaled with a luncheon at Hotel Peabody.

Bob won this distinction by earning high place in the Bread Contest in his district, which comprises Eastern Arkansas and North Mississippi.

IKE WHITTEN DEAD

Mr. Ike Whitten died in the home of his daughter, Mrs. Mullen, near Cascilla on March 18th, 1940. His wife has preceeded him to the grave. Further details are lacking.

New National Honor Society Members At GHS

On Wednesday morning at chapel the beautiful program for installation of students into the Honor Society, a national organization, was given before the student body and several guests which included parents of the students on the program and interested friends.

Professor Rundle conducted a short devotional.

Miss Donalds on music director for the school led the singing of several songs.

The following program was given:

A talk by principal J. C. Hathorn, which was really a presentation of the class of five members selected this year to receive this honor, the highest honor paid to a high school student by the faculty, was beautifuly expressed.

The Honor Society group, accompanied by Miss Estelle Turner, who has worked diligently that Grenada High School students become members of this national society, took their places on the stage.

Miss Nadine Moss, honor student of 1939 class spoke on scholarship. Miss Hilda Taylor, honor student as junior in 1939 was present. Miss Frances Cannon, honor student of 1939 class spoke on service. Miss Shows, member of faculty spoke on leadership.

Miss Haynes, faculty member, spoke on character. Mr. Hathorn's address to the new members was followed by a splendid address by president William Winter, who as a junior, was elected to this society last year.

At the conclusion of the president's address, he led in the repeating, by the group, of the Honor Society pledge, which follows:

"I pledge myself to uphold the high purpose of this society to which I have been elected, striving in every way, by word and deed to make its ideals the ideals of my school and of my life."

The following students received their Honor Society membership at this time:

Seniors: Miss Frances Davis, Miss Dorothy Whitaker, Miss Marie Blaylock.

Juniors: Charlie Kenwright, Thos. Bell.

To be a candidate for membership a student must be in the upper quartile of the class.

This honor has come to these students because of genuine and faithful efforts to reach lofty ideals by performing each day the small tasks required of them. They have shown courage, graciousness, tolerance and sweetness of character. They have gained the respect of their superiors and the love of their fellow students.

Mrs. Donald Ross was the guest of her sister, Mrs. Paul Sanders at Miss. State on Saturday last.

Several top minnows got gutted Wednesday night.

Don't Forget Easter Sunday

Select a Box of Candy Now . . . Miss Saylor's, Norris & Hollingsworth's.
Other Choice gift Items Grenada Made Hose, Cara Nome Cosmetics & Perfumes

Telephone 27 or 28 For QUICKEST DELIVERIES

Dyre-Kent Drug Co.

The Rexall Store "Has It"

Local and Social Activities

Mrs. W. W. Whitaker, Society Editor, Phones 83 and 747

METHODIST WOMAN'S MISSIONARY SOCIETY

The Methodist Woman's Missionary Society met at the church Monday afternoon for their regular program meeting. Mrs. Ludie Stokes, the leader for the afternoon, spoke on living creatively. The Missionary topic, Isabella Thoburn, creator of ideals, was very interestingly given by Mrs. Fred White and Mrs. Fred Lickfett, Jr.

DUPLICATE

Mrs. R. C. Trusty was hostess at her handsome home Tuesday afternoon, entertaining three tables of players. Beside the club members present, three other guests were present. Mesdames Jack Hoskins, S. H. Garner and E. L. Bass.

The reception rooms were charmingly decorated with arrangements of jonquils and narcissus, also arrangements of flowering quince.

In the late afternoon, the hostess served a delectable salad.

The score was a tie by Mrs. Cecil Smith and Mrs. Bass, Mrs. E. S. Hill and Mrs. J. C. Noble.

Grenada Garden club will meet this (Thursday) afternoon. The program and leaders will appear next week.

PARTIES

Two delightful bridge parties were given recently. One in the home of Mrs. Paul Wagner, who was hostess on Friday last to members of her bridge club and the other in the home of Mrs. Sim Saber, who entertained her club members on Tuesday of this week.

Mrs. Thelma Harris was called to Blue Mountain Tuesday because of the illness of her youngest son, Jimmie. She brought him home and placed him in Grenada Hospital for treatment. He has the flu.

Mr. and Mrs. Frank Smith, of Greenwood, spent Sunday here in the home of their neice, Mrs. Donald Ross.

James Prose, son of Mr. and Mrs. J. C. Prose, who is a student at L. S. U. will spend Easter holidays at home.

SENIOR PLAY

This year the senior play "Dotty and Duffy" will be presented Tuesday night, March 26.

Come out to this entertainment.

The senior class has worked hard to make this one of the best shows ever put on by Grenada High School.

NOTICE

Pursuant to employment by the Board of Supervisors of Grenada County, Miss., notice is hereby given that all trucks hauling farm products, gravel, rough lumber, logs, etc., are required to have tags of sufficient tonnage to cover maximum loads carried.

Also notice is given that all motor vehicles must have tags in compliance with the law, as it is the purpose of the undersigned, under instructions from the Board of Supervisors, to prosecute any and every person who has failed to comply with the law in reference to privileges required upon motor vehicles.

L. L. CUNNINGHAM
3-14 100w, 1f

Easter Church Services

FIRST PRESBYTERIAN CHURCH

"The Church With A Welcome"
T. A. Pharr, Minister

Services Sunday, March 24, 1940
Sabbath School—9:45 A. M.
Mr. C. S. Burt, Supt.
Morning Worship—11:00 A. M.
Subject: "The Assurance Of Easter."
Pioneers meet at 2:00 P. M.
Young People meet at 6:30 P. M.
Evening Service 7:30 P. M.
Visitors Welcome At All Services.

Whosoever thou art that entereth this Church, enter it not without the spirit of reverence, and leave it not without one prayer to God for thyself, for those who minister, and for those who worship here.

METHODIST CHURCH

T. B. Thrower, Pastor
Church School at 9:45 A. M.
H. H. Heath, Supt.
Church School Goal, 250 Present Easter Morning.
Preaching at 11 A. M., by pastor.
Young People meet at 6:30 P. M.
Preaching at 7:30 P. M., by pastor.
Special music under the direction of Mrs. George Granberry, with Mrs. Richard Smith at the organ.
Public cordially invited.

FIRST BAPTIST CHURCH

Rev. G. E. Wiley, Pastor
Place of Meeting, Grenada High School
Sunday School—9:45 A. M.
Morning Service—11:00 A. M.
Subject, "Resurrection Eagerness".
Soloist, Mrs. Orman Kimbrough and Miss Louise Smith.
Music by Mrs. Proby.
A special anthem, Calvary will be sung.
Evening Services—7:30 P. M.
Young people of the church meet at Methodist Church basement.
Sunbeam Band—2 P. M.
B. T. U.—6:30 P. M.

CENTRAL BAPTIST CHURCH

Rev. E. R. Henderson, Pastor
Sermon at 11 A. M.
Evening service to be announced.

ALL SAINTS EASTER SUNDAY

Sunday School—9:45 A. M.
Holy Communion and Sermon at 11 A. M.
Processional—Come Ye People Raise the Strain.
Introit—Christ Our Passover.
Anthem—Te Deum Laudamus.
Gradual—O Come Loud Anthems, let us sing.
The Offertory—Open the Gates of the Temple.
Anthem—Sanctus.
Communion Hymn—Bread of the World.
Chant—Gloria in Excelsis.
Recessional—Jesus Christ is risen today.
Children's Service and Easter Egg Hunt, at Church 4 P. M.

E. L. Boteler, Jr., and Clyde Horn were guests of friends at Belhaven College, Jackson, on last Sunday.

Welcome to Sister Susie Lee Horton to the mailing list.

Ma: I am filled with consternation. Boy: try bran.

ADMINISTRATRIX'S NOTICE TO CREDITORS

Letters of Administration having been granted and issued to the undersigned as Administratrix of the Estate of James Gentry, deceased, on March 4, 1940, by the Chancery Court of Grenada County, Mississippi, notice is hereby given to all persons having claims against said estate to have same probated and registered with the Clerk of said Court within six months, or they will be forever barred.

This the 4th day of March, 1940.
ROSIE GENTRY,
3-7, 14, 21, 80wp Administratrix

NOTICE FOR BIDDERS, SCHOOL TRANSPORTATION

Notice is hereby given that the County School Board of Grenada County, Mississippi, will meet in the office of the county superintendent on the 5th day of April, 1940, at 9:00 o'clock a. m., for the purpose of opening and considering all bids on contracts for transportation of pupils entitled to transportation on the routes and in the vehicles as described in specifications on files in the office of the county superintendent for Holcomb and others as the schol board designates.

On or before the date mentioned sealed bids are asked for, both a one year and a two year contract. Bidders will secure forms for bids from the county superintendent.

Routes to be bid are all for Holcomb Consolidated School except Carmel Norris' Route No. 6, Route No. 3 Wolfe-Hardy Inman Romsaville, Hubert Clark, Spears Route No. 1, Gore Springs Con. School Route No. 5, Homer Trussell, Gore Springs Con. School Route No. 6, E. L. Trusty, Proposed Route Mitchell school to Gore Springs Con. School.

The right to reject any and bids is hereby reserved.

Respectfully
Sam J. Simmons, Jr., Supt., Ex-officio
Grenada County, Mississippi
3-14, 21, 28—200w

NOTICE TO CREDITORS

Administratrix Notice to Creditors of B. W. Smith, Deceased.

Letters of administration having been granted on the 12th day of March, 1940, by the Chancery Court of Grenada County, Mississippi, to the undersigned upon the estate of B. W. Smith, deceased, notice is hereby given to all persons having claims against said estate to present the same to the clerk of said court for probate and registration according to law within six months from this date, or they will be forever barred.

This the 12th day of March, 1940.
Mrs. Hazel Thompson Smith,
3-14, 21, 28-100w Administratrix

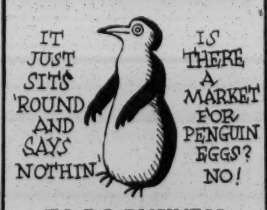
Anthony: where is Cleopatra, Maid. In bed with arthritis. Anthony: Damn those Greeks.

Aint they sweet.

W. K. HUFFINGTON
NOTARY PUBLIC
1st Grenada Trust & Banking Co.

For the
JACKSON DAILY NEWS
See
BRINKER THROWER
Telephone 154

The PENGUIN



TO DO BUSINESS, ADVERTISE

To The People of Grenada!

Grenada is growing larger every day, portunity and buy now while property, portunity and buy noy while property is cheap? Never again will you get such bargains in choice residence lots.

See

W. B. Hoffa

You're in for a Real TASTE THRILL

When you Try Spain's Freshly baked Cake, Cookies, Pies, Strawberry Cups and Delicious Bread made from Several Recipes

Korn Krust, Salt Rising Light Bread Regular or Pullman Loaf, **Buns, Rolls and Tea Biscuits**

SPAIN'S BAKERY

There's a real thrill in getting yourself and your family all set for a brand new season.

Friedman's Dry Goods Store has on display the very latest styles for Easter and the season to follow.

to do your Easter SHOPPING at FRIEDMANS

Our merchandise is stamped with individualism and definitely flattering . . . At prices to suit any purse. Mens clothes, Ladies Ready-to-Wear, with accessories

Brilliant New Frocks
Priced to suit

Your New Easter Bonnet

Turban and Glove Matched Sets, by Sandre

Men's Clothes
for the Collegian, for the Businessman . . . Hats, Shirts, Ties, Shoes, and Underwear

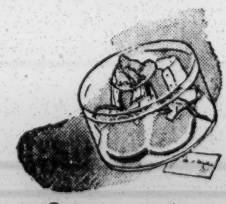
FRIEDMAN'S
Dry Goods Store -:- Grenada, Miss.

In Voguish Footwear for Easter. In styles in which you can join the Parade

Styled in Patent, White Kid AAAA-B.

PATENT SANDALS
Step-In and Strap
Priced
2.50 to 6.50

Misses and Children's FINE FOOTWEAR
All Styles, Narrow Widths
1.50 up



• Come in and see BABY DEER SHOES today! $1.00 per pair

Styled in Patent, White Kid AAA-C.

WHITE KID
White and Brown Styles
Priced
3.50 to 6.50

We can Fit the Entire Family
"Value First Footwear"

Heath Bros.
Shoe Dept. Grenada, Miss.

DRESSY SILK HOSIERY
1 1-2, 2, 3, Threads
Mesh and Non Run Weaves
89c, 1.00 up to 1.50

Peeping In On the Payrollers

Col. Kahn of Duck Hill and I made a trip to Jackson Tuesday to peep in on Paul's payrollers, and to transact some oil business.

Riding on the smooth roads along 51, he and I almost felt contrite about the harsh things we had said about Hugh.

In Jackson, Col. Kahn, like a homing pigeon, made a bee line to the 14th floor of the Tower building and not to see Roll-em Wall either. He dragged me along.

While Mike did not fly off the handle, like one of his successors, and say it was a damn lie, he denied in a gentleman way the implication in last week's GCW about "Mike and Fred, My God, what's the world coming to?"

Col. Kahn, Mike Conner and I had a fine luncheon companion, the lovely and gracious wife of Mike Conner.

On Capitol Street "Gone With The Wind" just moved across the street to another theater. Up about the Capitol, a number of things have Gone with the Wind, including sugar on my tongue, old age pensions, $3.00 car tags, economy, etc.

Met Dr. Boswell for the first time. The Sanitorium at Magee is the "dream come true" which Dr. Boswell had 25 years ago. He is doing a wonderful work.

Had a nice visit over in the House after dinner. Sat up there with the boys in the press box. The Grenada County Weekly may not be as many pages as the big papers, but the columns are just as long. Like the fellow talking about his little jerk water railroad. He said it might not be as long as the I. C. but it was just as wide.

Personally met for the first time an old subscriber, Walter Sillers of Bolivar. He is one of the most able and most experienced men of the House.

Walter Sillers "has something" in his idea of abandoning the ad valorem tax for state purposes altogether. He suggests that that field of taxation be left to the counties altogether. Not going into this now, but expect to "air out" his plan at a later date.

A year or so ago anyone might have thought that Jack Hancock and I would fight on sight. We are just like lawyers, fuss in the paper, and fraternize personally.

Someone must have been stealing Sisson's copies of the GCW here lately, as he raised hell about it.

I heard those fellows yelling and talking, but did not find out what was going on until I came back to Grenada and read the Clarion-Ledger and the C. A.

I think they were arguing about 16th Section school lands, and got shunted off by John Goins to Old Age Pensions.

I was pretty much impressed with that fellow from Clairborn County, who knows that money for these fool projects must come from the sweat of the people. His name is Tom Trim, and he believes in trimming the budget.

From hearsay and observation, it looks like a good many things that the average man expected to get will not be given him. His neck is going to be sore from getting "it in the neck however".

Ed McCormick was busy piloting two of his constituatents, Dr. Clanton and Dr. Avent, about while I was there.

Johnnie Aldridge, our one-half representative, was resting both mind and body, apparently.

Joe May, as we left the chamber, was engaged in a diatribe, if that's the way to spell it.

The Senate was not in "sitting" that day on account of the death of Senator Albert Lake's father.

Mr. Lam Sumpkin looked sorter tired and fati-gued.

Several were sound asleep.

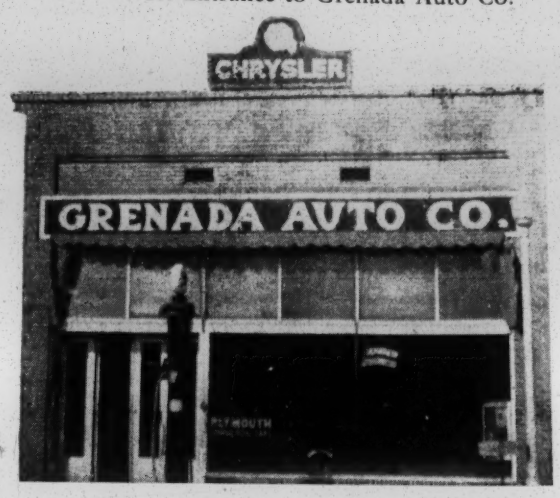
I started to accept Governor Johnson's invitation to come to see him but was deterred by the fact that about fifty were hovered about the office, waiting and watching. Anyway, Paul might faint if somebody came to see him who did not want anything.

Things look sorter deadlocked in the legislature.

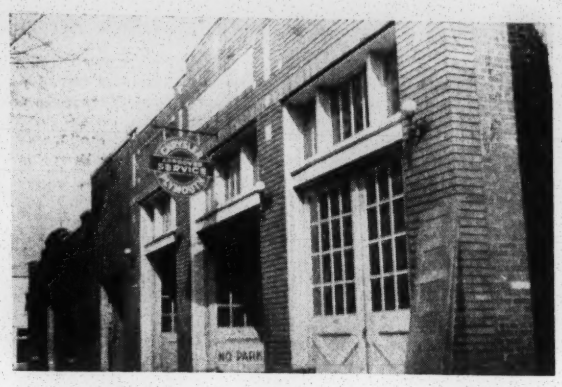
If those senators are fooling around with whores and drinking bootleg whiskey, as they were accused, they are at least decent enough to keep them away from the capitol, for I did not see a single whore or a single bottle of whiskey on either floor, not that I was looking for either.

McComb Journal has changed columnists again.

Main Street Entrance to Grenada Auto Co.



The above is the main entrance from the public square of Grenada Auto Company. One seeing this relatively narrow facade would hardly realize the truth, that the company has about 15,000 square feet of floor space, its largest space having an entrance on Green Street, which is shown below.



GORE SPRINGS NEWS

Mr. and Mrs. G. E. Chamberlain accompanied by Mesdames J. C. Tharpe, T. J. Mormon, Roy Chamberlain spent Thursday in Memphis.

Mr. and Mrs. Earl Tharpe had as their guests through the week-end Mr. and Mrs. Clearis Whitsworth and little daughter, of Calhoun City.

Mr. and Mrs. John W. McCormack, of Grenada, spent the week-end in the home of Mr. and Mrs. T. P. Haile.

Those who visited in the home of Mr. and Mrs. T. J. Mormon Sunday were Mr. Guy Fite, Mr. Jimmie Fite, Mr. and Mrs. Eugene McGahey and little daughter and Miss Etwanda Mormon.

Mr. T. J. Tharpe made a flying trip to Cumberlain Friday night, arriving back at his destination on Saturday morning at 4 o'clock.

Mr. and Mrs. D. M. Trussell and Mr. and Mrs. Claud Doolittle visited in the home of Mr. and Mrs. Roy Chamberlain Sunday night.

Mr. and Mrs. J. E. Tharpe and Mr. and Mrs. Regional Tharpe spent Sunday in the home of Mr. and Mrs. Will Ferguson.

Rev. and Mrs. T. Z. Huffstatler were dinner guests in the home of Mr. and Mrs. John Leverett Sunday.

Miss Emodine Black, popular home economic teacher spent the week-end in Weir, Columbus and Starkville.

Misses Clara Dinley and Lucile McCormack spent the week-end in Coffeeville with their parents.

Mrs. Annie Tharpe and son, T. J., spent the week-end in the W. D. Tucker home.

Mr. John James and Mr. Ed James spent a few days last week in Memphis with their brother, Leslie.

Mrs. E. E. James was the guest of her daughter, Mrs. H. G. Williams Thursday night.

THE LIFE OF A NURSE

The word nurse means more than just an ordinary person dressed in a white uniform walking stately down the hall, more than just a person who deals merely with the sick and helpless. But, one, who in her heart burns a flame of kindness, sympathy, and respect for those she care for and comes i ncontact with.

Even in the days of Florence Nightingale, as far back as we can trace the history of nursing, there's a spark of interest that should challenge us to think more of the professional side.

We must have faith and a high courage to deal with people both mentally and physically ill, must have both patience and knowledge to give them the proper care in order that they may feel at ease; should know above all how to make and keep a patient comfortable.

We should and must humble ourselves if we expect to be a success, sacrifice and give to the sick and needy all that's within us that is pure and upright if we expect to practice our profession faithfully.

NURSE—a small name, but much meaning. True enough a hard life, but a beautiful one.

JEWEL DAVIS,
Student Nurse

Rice Pressgrove certainly has a mighty pretty little daughter.

Seen, Heard and Told By The Editor

Col. Kahn [illegible] advertising [illegible] a subscription [illegible]

Cotton Lady stores now [illegible] ing Sunday.

They say [illegible] have got way [illegible]

Well, it looks like [illegible] ing to have [illegible] as the power [illegible] these big ads. Well, we can [illegible]

If you were too sorry to [illegible] own cottonseed, read our ads, [illegible] one may buy selected seed.

CONGRATULATIONS
JOE
●
Bob Blackburn
Wiley Bullock

CONGRATULATIONS
and
BEST WISHES
To our good friend
JOE NEELY
and
GRENADA AUTO CO.
Upon their completion of 30 years continuous service in this city
KNOX PIERCE
Texaco Distributor

Do the members of YOUR family say this?

If not, perhaps it is because you have never given Alka-Seltzer a thorough trial.

All over the world people who have used Alka-Seltzer are enthusiastic in its praise.

If Alka-Seltzer is as good as we say it is, you want it in your medicine cabinet; if it is not, it won't cost you a penny. We will refund the purchase price to any new user who is not entirely satisfied.

Your family may need Alka-Seltzer sooner and more often than you think. Our guarantee of satisfaction or money refunded covers its use in all conditions listed below.

Gas on Stomach, Acid Indigestion, Heartburn, "Morning After", Muscular Pains, Neuralgia, Headache, Distress of Colds, as a Gargle in Minor Throat Irritations.

Alka-Seltzer

NOTICE
to
TAX PAYERS

Please take notice that all City Taxes including Real and Personal, Paving and Street Taxes are now due and will be delinquent after April 1, 1940

W. Y. West,
City Tax Collector

March, 19, 1940

Holcomb Methodist Church News

The officers and teachers of our church school feel very much encouraged over the increase in attendance on last Sunday and the Sunday before. The young adult class that has recently been formed was well attended. Mr. Groce Carver is the teacher. He is urging that everyone who can attend regularly.

On next Sunday morning at 6 o'clock an Easter service will be held at the church. The entire town is very cordially invited to attend this service.

The service that was held at Ebenezzer on last afternoon at 2:30 o'clock for the purpose of increasing the interest in the church school work was well attended. There were one hundred and one present from the five churches of this circuit. A splendid and helpful program was given. We feel especially grateful to Mesdames Barnett and Kincard and Higginbotham who came and brought several of the talented girls and boys from Tie Plant who had part in a musical program.

Rev. A. W. Bailey is making plans for a mission study class in the church. The class will be taught at the church on May 6, 7, 8 and 9th, at 7 o'clock. He is asking that every adult member of the church attend these classes if possible. Much information is to be gained concerning the missionary work of our church through this study and the vision of our people broadened as to the great need in this work.

The Missionary Society held its regular monthly meeting last Monday, meeting with 19 members present Mesdames Gibson and McRee at Mrs. McRee's home. The following program was rendered: Subject, "Living Creatively." Scripture lesson was given by Mrs. Carmel Norris, poem, Mrs. McMahon, an earnest prayer was offered by Mrs. R. A. McRee thanking God for the privilege of having a part in the creative task of helping to build the Kingdom of God on earth.

The Missionary topic: Isabella Thoburn, Creator of Ideals - by Mesdames McBride and Atkinson.

Meditation, Mrs. Holloman, closing prayer, Rev. A. W. Bailey.

Lovely refreshments were served by Mrs. McRee and Mrs. Gibson, assisted by Mrs. Gibson's daughter, Mrs. Phillips, from Eupora, and Mrs. McRee's two daughters in law, Mesdames Jack and Kirkland McRee.

During the business session it was decided to have "galloping teas" for 30 days as the ladies are mailing out Line-Rik's. The proceeds from which will be usgd toward installing water in the parsonage.

NEWS ITEMS

Any items of news that anyone has please send it to correspondent.

Rev. A. W. Bailey, Mr. H. K. McMahon, Mesdames McBride, Holloman and Bailey attended the missionary institute at Sardis last Thursday.

Mr. and Mrs. Varner have recently visited Mrs. Varner's brother in Memphis.

Mr. and Mrs. Clifton Curle and son and daughter from Belzoni, spent Sunday in the home of Mr. Curle's parents, Mr. and Mrs. S. J. Curle.

ONE OF ITS FIRST CUSTOMERS

Hon. Robert W. Sharp

Bob Sharp was one of Grenada Auto Company's first three customers in the first year of the company's existence. The other two - whose picture are not available - were F. R. Lickfold, Sr., of Grenada and Wallace Rush, of Moorhead.

HOLCOMB 4-H CLUB GIRLS

The Holcomb 4-H club girls held their Community Attainment Day Tuesday in judging school dresses and school shoes. This judging contest is open to all 4-H club members and 39 club girls participated in this contest. The school dresses were scored on material used, including trimmings, suitability to occasion, workmanship general appearance, and relation of garment to cost in time. The school shoes were judged on general appearance, texture of leather, suitability to purpose, economic aspect, health in relation to individual.

The individuals scoring rigrest in the sroe judging were: Agnes O'Bryant Flodelice Little, Mary Ethel Scott, Lola Bell Turner, Kathleen Timmons, Edith Vivian Organ, Elnora Loden, Naunie Lou Beach, Azileen Williams, Opal Hughes, Erma Holland, Cora Hidson, Ethelyn Mae Phillips, Edith Huffman, Francis Allen, Denelce Coker, Ruby Cutts, Johnnie Huffman, Martha Carver, Francis Nanlew, Marjorie Childs, Francis Jackson, Evelyn Beck, Lavon McCalip, Sybil Jornson, Ruby Martin, Trese girls scoring 100 points each.

The individuals sciring righest in the dress judging were: Lola Bell Turner, Kathleen Timmons, Elnora Loden, Opal Hughes, Ruby Cutts, Lavone McCalip, these girls scoring 100 points each. The Clothing and Project Community Attainment day will be held at a later date.

VELMA NEELY,
Home Demonstration Agent

U. D. C. TO HOLD GROUP MEETING

Thursday, April 4, is the date for the U. D. C. Group meeting in Grenada for the United Daughters of the Confederacy,

Hostess at the meeting will be Yalobusha County Chapter at Coffeeville and Grenada Chapter members. Their guests will be members of the Edward Cary Walthall Chapter, Holly Springs, Mollie Durden Brown Chapter, Water Valley, Albert Sydney Johnson Chapter, Oxford, Bedford Forrest Chapter, Hernando, Mrs. C. T. Robinson is Water Valley Group leader.

The state president, Mrs. John Pendercost, of Mount Olive will give the principal address.

This paper jons other friends of these splendid women in welcoming them to Grenada on this occasion.

Senator Winter, at home for the week-end, stated that he would vote for a sensible liquor control bill, provided the bill contained a provision for the referendum of the proposal to the people to vote on.

What Grenada needs is to get WGRM which strayed off to the swamp in Greenwood, back "home". WGRM was a real asset to Grenada.

In case of curiosity of the reader, Me and Mike are still here, if somewhat incoherent.

An old Irish proverb "When Palm and Shamrock meet, the earth will have peace." Palm Sunday occurred on March 17, 1940, St. Patrick's Day. The last time this occurred was in 1799. The next date for Palm and Shamrock to meet will be 2199.

For the
JACKSON DAILY NEWS
See
BRINKER THROWER
Telephone 154

GOOD FRIDAY WORSHIP AT FIRST METHODIST

On Friday afternoon, March 22, a Good Friday Worship Service will be held at 5:30 o'clock in the Young People's Department of the Methodist Sunday School building. This service is for all the young people of Grenada, high school age and even younger. It is to be conducted entirely by the young people, representatives from the various churches taking part on the program. The service is very short, only a few minutes, and every young person is urged to come.

It was a group of the girls and boys who first asked that the service be held and they are particularly anxious that a large number attend. The gratitude each young person must feel that he is an American should impel his attendance at a service whose theme is "Spiritual Fellowship with Those Who Suffer."

A free will offering will be taken, the proceeds to go for the relief of young people in the war country where the need is deemed greatest. Last year this money was used for refugee young people in various countries. If the young person desires to more thoroughly understand and appreciate the suffering which those in the war countries are experiencing it is suggested that he fast for one or two meals one day this week, preferably on Friday and after computing the money value of the meal he did not eat give that to the fund. This is however not obligatory and whether or not any offering is given let the young people come to the service. Parents are urged to note the date and hor and remind their children of the time.

At the Fair -- Grenada Auto Co.'s Exhibit

A Four-Cylinder 1921 Overland This old fellow, a 4 cylinder Overland, was exhibited at the Fair Grounds in Grenada in the autumn of 1921.

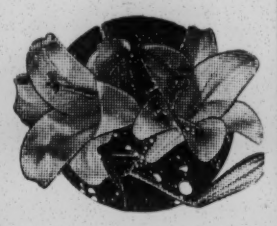
Thousands Take Nash's C&L Tonic and Laxative

Would you believe it? Nearly one million bottles of this Southern Medicine were sold last year. Every bottle sold on a guarantee of satisfaction or money refunded. Only an average of one out of nine hundred people reported it did not help them, and asked for their money back. This is a remarkable record.

You too may be benefited by taking Nash's. It is not a cure-all, patent medicine or secret nostrum. It is made by a reputable Southern Manufacturer who takes a pride in making medicine of merit.

If you have no organic trouble, but feel lazy and no account caused by poor elimination and temporary constipation we urge you to try Nash's for one week. If you are not satisfied your druggist is authorized to refund your money. The price is 50 cents—be sure to call for Nash's.

For sale by all good Drug Stores and featured by Second Class Drug Store.



Let
FLOWERS
carry your greeting

Flowers provide the loveliest way to send Easter greetings to family or friends. Select your greetings at Henderson Flower Shop. We have a complete selection of cut flowers and potted plants.

Long stem roses, doz. $1.00

Easter Lilies, from $1.50

Henderson Flower Shop

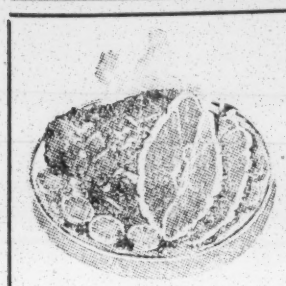
How would you like to have 1940 model Sealed Beam Headlights on your 1936, 37, 38, 39 car? We are now equipped to give you this change over . . . At a reasonable cost

GRENADA AUTO COMPANY, Inc.
Now Celebrating 30th Anniversary in the Automobile business

Canova Coffee
will be served free all day Saturday
at Grenada Auto Co.

YOU CAN'T QUIT ADVERTISING
YOU'RE TALKING TO A PARADE
NOT A MASS MEETING

PUT
HAM
ON YOUR
EASTER TABLE



It'll be the high spot of the feast, this fine ham, the whole family'll agree on that! Bake it till the sugar on top is a luscious, glistering brown and serve it with candied sweet potatoes and carrots. It'll be the best meal you ever ate and inexpensive, too.

Jas. Cuff & Co.

Invite you to be their guest
SATURDAY, March 23
A representative will be on hand all day to serve delicious
Morrell Pride Brand Ham
A full line of fancy and staple Groceries, Fresh Vegetables, Fresh Fruits
Phone 59

SINCERE CONGRATULATIONS

to

JOE H. NEELY,
President Grenada Auto Co., Inc.

AND HIS ENTIRE ORGANIZATION ON THEIR ACCOMPLISHMENTS DURING THE PAST 30 YEARS.

MAY THE FUTURE HOLD FOR THEM FULL MEASURE OF SUCCESS AND PROSPERITY!

WAYNE SPINKS CO., Inc.
DISTRIBUTOR
NORGE Products Bendix Home Laundries
MEMPHIS

DOLLARS SENT AWAY FOR PRINTING
Never Come Back
Let Us Do Your Printing

CONGRATULATIONS

"Mr. Neely"

On Your 30th Anniversary in the Automobile Business. We wish you many more successful years in business, as this record merits continued patronage

D.&J. TIRE COMPANY
Clarksdale, Miss.
Manufacturers of Hi-Mileage Recaps

The Bulldog

EDITED BY THE JUNIORS
STAFF:
Almeada Tilghman,
Isabel Gattis,
Joyce Fleming,
Kathleen Carlisle

EDITORIAL

When Jupiter's head was split open, Minerva stepped out as the goddess of wisdom. Isn't it pathetic that we, instead of stepping out already wise, have to cram and stuff to get anything into our weak heads?

Some of us struggle and strive and wonder what its all about. Others of us do not do so much struggling as we do wondering. Still others do no struggling and wondering at all. The last are the ones who will, perhaps, some day tell their posterity about their happy "carefree" schooldays.

Don't we wish we were all like Minerva!

AMBITIONS OF JUNIORS

Tommy Houston—To marry and rear children (he loves the patter of little feet).

Billy Semmes—To have more girls than anyone else.

John Keeton—To live in Clanktown.

Margie James and LL. D. Boone—"Aint got none".

May Bailey and Betty Rule—To be model housewives.

Camilla Smith—To have more suitors than she can date in three months.

Dorothy Fisher—To make an A in shorthand.

Joyce Fleming—To have the best orchestra on two continents.

Helen Chapius—To have red hair.

"Pete" Crossthwait—To marry a rich old man.

"Ep" Smith—To play good professional baseball and marry the right girl.

Sarah Martindale—To be happy without much effort.

Grace Smith—To design clothes.

Bobby Gattis—To live in Utopia.

Chester Irby—To finish school.

Ed McCormick—To take daddy's place in State Congress.

Charlie Kenwright—Place first in field meet.

Mary Martindale—To grow some.

James Goodwin—To get in the movies.

T. W. Goodwin—To be a good street cleaner.

TRACK

The following high school boys are going out for track:

Volner Wilson, Max Juchheim, Fred Joiner, Bobby Burris, W. A. Woodall, Ben Fields, Wormack Smith, Benton Keeton, Frank Marascalco, Allen Anderson, L. D. Boone, Leon Provine, John Mitchell, Mickey Angevine, Terry Mack Clogston, Frank Matthews, Lynn Rose, Bennie Moore, Byrd Trussel, and T. W. Goodwin.

Keep up the good work, boys. We are cheering for you.

CHAPEL PROGRAM

At chapel Wednesday Mr. Rundle honored the Girl Reserves, emphasizing the three circles that one's life is concerned with — personal problems, relationship with family and friends, and relationship with community.

Francis Hill presented his declamation speech, "The Citizen's Appreciation of the Constitution."

Mr. Hathorne made an announcement relative to the literary events of the field meet to be held Saturday.

Now! Whose pin has Jesse Strider been wearing? It looks like Camilla's to me.

We suggest a ne wbuilding for the Glee Club and Jack Hudson to practice in.

Watch your step Kathleen N. or Camilla will take Harris Ray away from you.

GAIUS JULIUS CAESAR

(After studying Caesar's war with the Helvetians, Benton Keeton wrote the following poem; Anne Odom, the humorous radio broadcast of the same war.)

'Twas back in the year of '59
That Caesar with the Helvetians had a date.
It all began because a man
Desired more territory to call his home land.
His name was Ariovistus, a tough old guy,
Who to fight for more land, he wanted to try.

But, before this I continue to tell.
I will tell of Orgetorix, who was fixed well,
And who against his companions he formed a plot.
But before long he as not.
The Helvetians carried out his plan.
And in two years they left the land.

They had two ways to leave this place,
One of which Sequania was the base;
The other was to cross the Rhone
Into the province Caesar called his own.
They decided then to go into Caesar's place,
And he prepared to halt them with haste.

They fought and they fought to pass through this place,
But Caesar gave them a hot, mad race
Many men were killed on both the sides,
And on to victory, G. J. C. did ride.

And now in conclusion, I must ask
That you see this for Caesar was a task
To conquer the enemy, by whom he was outnumbered,
And who against him a new technique used.
Since my story is told of this man.
I'll go now and come back again.

—Benton Keeton

RADIO BROADCAST OF HELVETIAN WAR

This is station WGRM, the voice of North Gaul.

Tonight we have with us the broadcast of the Helvetian War.

Caesar has reached the hill and is drawing p a line of battle. The baggage is being carried to the top of the hill. Now, let us glance at those barbarious Helvetians. They too, have gathered together in one place their baggage. Hark! here comes Caesar's cavalry. The fighting is on, folks! You can't tell much now, but wait, they are breaking up, broke through the cavalry to the first line. Who would have thought the Helvetians would get that far! It is hot, folks. Caesar is using a new scheme this time. The javelines are being thrown down upon the Helvetians pinning their shields together. We're waiting to see what the Helvetians will do! They are taking their shields off, fighting naked. Some people are coming from behind Caesar's army. By their signs I recognized them to be the Boii and Tulingi tribes. Caesar is hemmed. No, he is arranging one line to fight them; the other two, the Helvetians. It looks as is neither side will break. We pause for station identification . . . WGRM, the voice of North Gaul . . . The nail polish the women are raving about, Cutex, is sold at all cosmetic counters in 10c and 25c bottles. To have attractive nails, use Cutex polish. Now, back to the war. They are fighting desperately but one will have to fall soon. Stand by, folks, something is happening. The Helvetians, yes, they are weakening . . . Caesar's men are victorious. For further details, read your morning newspaper. This is station WGRM, the voice of North Gaul.

DOTS AND DASHES ON DIZZY DUDS

Greetings and salutations! This week my entire concentration will center upon the Juniors, since we are at the task of editing the Bulldog. So all you frisky Freshmen, Sassy Sophomores, and Sedate Seniors just stand by to see the Jaunty Junior's fashion parade.

Bobby Gattis looks like the answer to a young man's prayer in a dusty pink spun-rayon dress with three quarter length sleeves.

That white angora sweater of Grace Smiths' is the most beautiful fuzzy sweater to be seen on the campus.

(Boy, do I wish Austine Kelly was a Junior so I could write how pretty she looked in that lime green princess dress.)

One of the smartest dresses seen lately is Marjorie Chapman's tan silk "dress-up" with elbow length sleeves and brown trimmings.

Sue Rowell's medium blue silk-wool dress trimmed with military buttons and a navy scarf and belt really is a "knock-out".

Betty Rule's new cyclamen spun-rayon skirt and blouse looks like the top notch fashion of spring.

Marjorie James wears a pretty plaid blouse and green velvet skirt trimmed with a wide band of matching plaid.

Next week we'll let all the fusses in on this column, but for now its your Jubilant Juniors.

Katy

G. H. S. DIRT
(by Joyce Fleming)

What is this we hear about Rex Toynes and Johnnie Mitchell

Sara Lee must have had a house party. Seven girls were there for the week end.

We're glad to have Camilla back in the Band.

Charlie Calloway got a new haircut. Wonder who he's eyeing?

We're glad to see that R. Dollarhide survived. (Wormack Smith gave him some of his home ec. cooking.)

That new romance is swinging along: John Caldwell and Bobbie Gattis.

Who was that sitting on rocks outside the window talking to Lyl York?

NOTICE TO CREDITORS

Administratrix Notice to Creditors of B. W. Smith, Deceased.

Letters of administration having been granted on the 12th day of March, 1940, by the Chancery Court of Grenada County, Mississippi, to the undersigned upon the estate of B. W. Smith, deceased, notice is hereby given to all persons having claims against said estate to present the same to the clerk of said court for probate and registration according to law within six months from this date, or they will be forever barred.

This the 12th day of March, 1940.

Mrs. Hazel Thompson Smith,
3-14-21, 28-10tw Administratrix

It seems that Lizzy Horton is trying to catch a new mouse.

Wonder who Austine Kelly likes on the track players?

CONGRATULATIONS
To
Joe Neely
And
Grenada Auto Company
And Best Wishes For
Continued Success

D AND N Auto Parts Company
Greenwood, Miss.

DR. W. A. SPEARMAN, JR.
Announces the Opening of Offices
for
The Practice of General Dentistry
at
Grenada, Mississippi
Phone 340

NOTICE: To Property Owners who live in their homes and wish to receive Homestead Exemption on their taxes for next year

You are required to file application at the court house and then come to the city hall and file a copy with the city clerk, each year. Please do not say I have already filed mine last year and expect to get it. The State is requiring you to do this each year and we have no choice in the matter.

Very truly,
E. C. NEELLY, Mayor

BEAT the BOLL WEEVIL
Plant the Fastest Growing Cotton Seed
STONEVILLE 5-A
$1.00 per bushel
O. W. Scott, Duck Hill, Miss.

EAT
SAM BARRANCO
Specialize In
Spaghetti & Meat Balls
STEAKS SEA FOODS
Of All Kinds

"BOSS, YOU SHO' CAN COVER GROUND IN THESE NEW FORD V-8s"
RICE HOTEL
FORD V-8
THERE'S A LOT MORE RIDE IN TWO MORE CYLINDERS
YOUR FORD DEALER

GRENADA COUNTY WEEKLY

W. W. WHITAKER ..... Editor
MRS. W. W. WHITAKER ..... Publisher

Entered as second class mail matter at the post office at Grenada, Miss., under Act of Congress of March 8, 1879

"Grenada County News A Specialty; Other News Used Only in Emergencies"

Subscription Prices: $1.50 per Year in Grenada County and Vicinity; $2.00 per Year for others. Subscriptions are Payable Strictly In Advance.

THURSDAY, MARCH 21, 1940

The Nation's No. One Problem Indeed

Mark W. Ethridge, addressing a group at Ole Miss recently, repeated and expanded upon what President Roosevelt said, "that the South is the nation's number one problem".

Indeed we have plenty of problems here. Those who, holding their hands before eyes, fail to recognize the existence of the problems are blind to real facts.

Our greatest problem is that of raising the living standard of the people. No section can be prosperous when a majority of its people live on mere subsistence levels, as the people of the South do. Yet no section can prosper when a majority of its people produce so little of real wealth, as our people do.

We will never get anywhere as long as our leaders keep yelling about and harping upon "the glamorous, the chivalrous, the beautiful sunny South". There's not much glamour in the birth of a white child on the dirty floor of a foul lean-to kitchen. There's little chivalry to be found about the board bare of anything except greens, cornbread and fat back, and little to be found in draughty, one-room cabins which furnish living quarters for whole families. Beauty, yes, there is some beauty. But, there's plenty of ugly scenes too.

Drop your romantic story books of the Old South which, while dramatizing the culture and beauty of the few, neglected to dwell upon the condition of the many who lived "back in the hills" and in the slums of the towns. Drop the books and go out and look with the eyes God gave you to see with.

Drop your dreams and face realities, and you will see that the South has plenty of acute problems.

Legalized Licker

Mississippi might as well pass some sensible form of regulations for the sale of licker. We are not getting anywhere the way we are going.

Governor Johnson has stated that he will not sign any law legalizing liquor. Governor Conner made the statement. Governor Conner did not sign such a bill, and Governor Johnson will not. That's that. Neither stated that he would not sign a bill which would be referred to the people. Conner did sign such a bill. We believe Governor Johnson will sign such a bill.

Therefore, it is our candid belief that the legislature should pass a sensible bill, tie to the bill a provision that a referendum must be taken, and leave the bill up to Governor Johnson.

Our candid belief is that there has been a great change in sentiment since the referendum was taken during the Conner administration. We personally know of scores of personal "drys" who now will vote for a law looking to a reasonable form of control.

Our own senator, Senator W. A. Winter, stated that he would support a sensible control bill, provided the people could vote upon it. Everyone knows his personal record of sobriety.

Who Is The Average Man?

Many people, including ourselves, want to know who the average man is. Sometime ago, the Jackson Daily News quoted Governor Johnson as saying that such fellows as Jack Bevin, Thomas Wilson, Rex Brown and other high power executives were average men, and that "the man who toiled in the field" was NOT the average man. Governor Johnson promptly called us over the telephone and said that was a damn lie. This left us and our readers as much in the dark as ever.

Mr. Tom Hed Man, editor of the official organ, constantly refers, in headlines, news columns and editorial utterances to this average man.

Webster says average means "mean", and this indicates that an "average man" is a "mean man". Webster may be a damn liar, but that's what he says.

Who is he, we yearn to hear. We solicit a definition of the "average man" from either Governor Johnson or Editor Hed Man, and guarantee to publish the definition just as soon after receipt as possible.

Who is the average man?

Seeks Mother

The following letter from James Donald Roberts, of Tiptonville, Tennessee, is published in the hope that we may help him in locating his mother:

"I am a young boy, 17 years old. I am learning the printing trade in the Lake County Banner office in Tiptonville, Tenn. I am trying to fid my mother who has been separated from me since I was 5 years old.

"Would it be asking too much for you to run a small news story in your paper stating these facts:

"Her maiden name was Margaret Laura Porch. She married John Pierce Roberts in 1921 in Horation, Ark. My father died in 1925. I have lived with my grandmother since my father's death. The last heard from my mother (until recently) she was in Dallas, Texas, and had married a man by the name Pete Mitchell. Recently some friends of the family reported seeing her in Whitehaven, Tenn., and upon inquiry later that she had moved to Water Valley, Miss. Inquiry there gained the information that she had left there about 3 months ago, moving to some small place in that vicinity in Mississippi.

"I am sending copies of this letter to all papers in the neighborhood of Water Valley hoping they may take the time and space in their pages to help me by running an article asking that she get in touch with me."

After Thirty Years

This issue of the Grenada County Weekly is respectfully dedicated to Joe Neely, a friend of forty years standing, and to his company, Grenada Auto Company.

In a field where failures outnumber successes by a large ratio, he has grown and prospered.

For thirty years, he has operated from the same building, and this is a record for Mississippi, if not for the entire nation.

The stars of Franklin, Gardner, Elcar, Durant and hundreds of other cars have risen, waned and passed into oblivion, while Joe Neely and Grenada Auto Company have pushed on.

Huge factories to build Pierce-Arrows, Mormans, Stutzs, White Steamers and hundreds of other cars have been built and abandoned, most of their names forgotten except by the older people, while Joe Neely and Grenada Auto Company have continued doing business from "the same old stand".

About five hundred different makes of automobiles have had their start, their heyday and their death during the 30 years that Joe Neely has been selling cars here in Grenada.

Right here in Grenada scores and scores of individuals have entered the business and have retired, many vanquished, during these three decades.

Joe has been an active participant in every one of the evolutions which saw the ugly cocoon of yesteryear hand cranked, topless, acetylene lighted, clumsy, unsafe, uncomfortable and expensive—emerge as the beautiful creation of today, with all the marvelous characteristics of the modern automobile.

Joe Neely is a good citizen. He and his wife have reared two fine children, a son and a daughter. Joe has given his children educational advantages that he himself could not enjoy. He contributes his time, money and talents to worthwhile community enterprises. He was a charter member of Rotary here, and a charter member of the Lions, in which he now takes active interest. He is a vestryman in the Episcopal Church. While he never sought public office, he appears before the governing boards and raises his voice in matters that he deems for the better interest of the community. The writer has known him forty years, and we can testify that Joe seems to "get about", with little dimunition in energy and resourcefulness.

Mr. Neely was recently elected president of the Retail Merchants Association of Grenada County, an organization that has done much to awaken the legislature to the necessity of economy. It should be noted in Mr. Neely's business career that he chooses articles that he deems the best and "sticks to them", thus being in position to render better service to his customers.

From external evidences, it appears that it will be a long time before "old" Joe has to relinquish control of the business that he built, but it should be comforting to him to see how rapidly "young" Joe, his son, is mastering the details of the business, as it is to know that when his own hand is removed from the wheel, another hand, just as good and just as well trained, will take the wheel and guide the company on its way.

The Effect of Changing Homestead Exemption

The following letter to Senator W. A. Winter from Mr. G. C. Scott, Chief, Homestead Exemption Division of the State Tax Commission, bearing date of March 14 1940, contained so much information concerning the proble effect of the change in the amount of homestead exemptions, that we sought and obtained permission to publish it:

> In accordance with your verbal request, we are furnishing you in the following schedule an estimate of the savings which could be effected by the reduction of the maximum value to be exempted under the homestead exemption law from $5,000 to $1,000, 1,500, $2,000 and $2,500 respectively, together with the increased revenue which would be derived from State Advalorem Tax on a 6 mill state levy. These estimates are based on our estimated cost of $6,250,000 as the cost of reimbursements to the local taxing units for the biennial period beginning July 1, 1940.

	Savings in Tax Loss Reimbursements	Increase In State Advalorem Tax Revenue	Total
Reduction of maximum value to $1,000, 26.93 pct.	$1,683,125	$395,871	$2,078,996
Reduction of maximum value to $1,500, 16.29 pct.	1,018,125	239,463	1,257,588
Reduction of maximum value to $2,000, 10.92 pct.	682,500	160,524	843,024
Reduction of maximum value to $2,500, 7.34 pct.	458,750	107,898	566,648

Let's Eorget It

The mistake that Governor Johnson made in appointing H. O. Bailey, who was techincally a citizen of Louisiana, as head of the Highway Patrol, might have been made by any governor.

While we do not agree with all of the things that Governor Johnson advocates, we see no reason for condemning him for this appointment. A man as busy as Governor Johnson has no time to make personal investigation of the civic status of every man considered for appointment.

Mr. Bailey has resigned, as he should have done. Governor Johnson is to accept the resignation when another man is selected for the post, and that's all there is to it.

Let's forget it.

Confucius Say

Defeat turn sugar on tongue to vinegar and gall.

Fellow who pay privilege tax get along all right. Fellow who don't pile up trouble for self.

Love own wife and eat own pecans. Peril ahead for him who doesn't.

Average man gets nothing but pay, pay, pay. Always chasing rainbows.

Debt-Burdened Farmers

Worthy farmers, burdened with debts that they cannot pay when due, have two sources of possible relief under the New Deal:

First, the county Farm Debt Adjustment Committee, a voluntary committee which seeks to act as conciliator between debtor and creditor, seeks some reasonable method, fair to both parties, whereby debtor may retain his property without ultimate loss to the creditor. This committee has no power to enforce its findings. Farmers who are threatened with foreclosure, or those whose debt problems are acute, may go to the FSA office and make application for a hearing. This committee proposes to meet each Saturday afternoon at 3 o'clock until further notice.

Second, the Frazier-Lempke amendment to the federal bankruptcy law, appeal to which may be made thru the County Conciliation Commissioner. Farmers threatened with foreclosure may postpone foreclosure for 3 years, provided they make proper showing to the court. This law, which would have expired on March 4, 1940, was extended for four more years by a recent act of Congress. Recourse to this law should not be taken until ALL efforts at voluntary adjustment have failed.

For the service of the Farm Debt Adjustment Committee, there is absolutely no charge. Appeal to the federal court involves only the payment of a ten dollar fee to the Clerk of the Court, and payment of the attorney.

The Farm Debt Adjustment Committee is composed of R. West, E. L. Boteler, Roger Parker, Clyde Hayward and W. W. Whitaker (chairman). The County Conciliator for the U. S. District Court is W. W. Whitaker.

Seen, Heard and Told By The Editor

The Frazier-Lemke Act, which permits farmers threatened with foreclosure to stop the same by recourse to the federal court, has been extended until March 4, 1944. Under the old law the act died on March 4, 1940.

At this writing, we have not paid our privilege tax to the state to operate a job press.

Add to things Gone With the Wind: Slot machines and punch boards.

Confucius he say, aint they sweet. Pay your subscription.

Joe Neely, our voluntary subscription agent, went to Weslaco, Texas recently, and brought back a dollar-fifty from John Horton. Let the light now shine on the valley.

The WPA county-wide road project is going full blast again after the terrible weather which retarded operations decidedly.

dere pete. Thay are still sinding me an bet thim lectrick bills.

No, no, gentle reader, we are not taking stock in the congressional race at this time. I am still high in the postoffice race, and do not want to get mixed up in the Hatch bill before I am hatched.

Debt-burdened farmers, threatened with foreclosure, are invited to make application for a hearing, looking to some kind of adjustment, at Strider's office.

Aint they sweet.

ADMINISTRATRIX'S NOTICE TO CREDITORS

Letters of Administration having been granted and issued to the undersigned as Administratrix of the Estate of James Gentry, deceased, on March 4, 1940, by the Chancery Court of Grenada County, Mississippi, notice is hereby given to all persons having claims against said estate to have same probated and registered with the Clerk of said Court within six months, or they will be forever barred.

This the 4th day of Marcrh, 1940.

ROSIE GENTRY,
3-7, 14, 21, 80wp Administratrix

NOTICE FOR BIDDERS, SCHOOL TRANSPORTATION

Notice is hereby given that the County School Board of Grenada County, Mississippi, will meet in the office of the county superintendent on the 5th day of April, 1940, at 9:00 o'clock a. m., for the purpose of opening and considering all bids on contracts for transportation of pupils entitled to transportation on the routes and in the vehicles as described in specifications on files in the office of the county superintendent for Holcomb and others as the schol board designates.

On or before the date mentioned sealed bids are asked for, both a one-year and a two-year contract. Bidders will secure forms for bids from the county superintendent.

Routes to be bid are all for Holcomb Consolidated School except Carmel Norris' Route No. 6, Route No. 3 Wolfe-Hardy Inman Rounsaville. Hubert Clark, Spears Route No. 1. Gore Springs Con. School Route No. 5, Homer Trussell, Gore Springs Con. School Route No. 6, E. L. Trusty. Proposed Route Mitchell school to Gore Springs Con. School.

The right to reject any and bids is hereby reserved.

Respectfully
Sam J. Simmons, Jr., Supt., Educ.
Grenada County, Mississippi
3-14, 21, 28—200w

Three Weeks "Free" Treatment

To about 125 persons in this county and city, we are going to send sample copies of the GCW for each of three weeks.

We want you, who do not now receive this newspaper, to look it over carefully. We invite comparison with any country newspaper.

You will not that we follow the slogan, as old as this newspaper, "Grenada County News a Specialty; Other News Used Only In Emergencies."

We know we fail miserably in getting ALL the news of this section, though we strive earnestly to do so. We do know, however, that we have not faced such an emergency yet that has tempted us to use any "foreign" news.

Look at the attractive make-up. See how artistically the ads are "set-up". Note the many bargains. Read Whyte Jr.'s column, the old lady's society dope, the Bull Dog which our daughter Dorothy is always the principal and sometimes the only contributor. The drivel that is written by the editor can be saved for an "emergency" when you have nothing else to read.

This newspaper has tried to help build Grenada, and will continue to do so. Enjoying as it does a considerable state-wide circulation, it represents to many in the outside world Grenada, for this newspaper is the only contact with Grenada that many persons have.

At the end of the three weeks "treatment", we will be happy to have you as a regular subscriber. If not, we hope you receive some little benefit from the three weeks dosage.

Print Perfection

Nelly Don's Avenelle (Enka rayon) in a fresh clear print to give your wardrobe (and spirits) that lift you're craving! Softly tailored Soapsuds Fashion* in sprightly shades of blue, black, wine, navy, grey 12-44 **$6.50**

*Reg U S Pat Off

Also many other pretty models from $2.95 to $10.95

TRUSTY'S

GRENADA

The political sores caused by the last election have scabbed over, but have not entirely healed, and never will.

I am still high.

No news is good news. Nothing from Grenada in the C. A. lately.

The boys at the court house have been giving a steady stream of "noes" to the foreign printing salesmen, as they should. Too bad, salesmen, the spring has dried up, but it was a fine spring while it lasted.

Governor oJhnson did not follow our suggestion made last week, that he call in Mike Conner for a consultation. He could go further and do worse.

Tommie Rose is trying to reduce by eating corn bread and buttermilk. What would he fatten on?

Preacher Thrower, they say, preached a pretty fair sermon Sunday.

Little Joe Neely is building a house on 51 south. Bet he has notions in his head.

You Price It and I'll Sell It
W. O. GEESLIN, Real Estate
Office over Trust Bank Phones 573 & 322

ATTENTION AUTOMOBILE OWNERS

We have recently installed a new BEAN Front End Machine. If you are troubled with excessive tire wear or faulty sterring we will gladly check your car FREE OF CHARGE

FRED G. GRIFFIN

BUICKS ——— PONTIACS
WHERE CUSTOMERS SEND FRIENDS

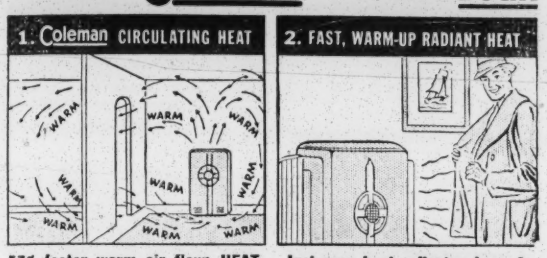
OPEN HOUSE SATURDAY

We Cordially Invite You To Enjoy with Us Our 30th Anniversary, All Day Saturday, March 23rd

FREE Canova Coffee and Cake All Day FREE

TWO KINDS OF HEAT-

See How Coleman Provides Both!



57% faster warm air flow; HEAT-FLOW design sends out more heat.

Just open heat reflector doors for fast warm-up radiant heat.

Exclusive Coleman HEATFLOW Design Speeds Warm Air through Rooms—Saves Fuel Dollars too!

Keeps big volume of air gently moving through house, into corners, down to floor. Air drawn back to heater for re-warming as it *starts* to cool. It's healthier heat!—warm floors. See this Coleman at our store—it's clean heat with no fire-tending or ash-carrying.

Coleman OIL HEATERS

Be Sure to See the Beautiful new NORGE

Electric Range for 1940

and

The Beautiful New NORGE

Automatic Electric Water Heater

Now On Display

Come On Out - - Everybody's Invited

WEIGH 1940 CAR VALUES WITH AN OPEN MIND!

GET THE EXTRA SIZE, LUXURIOUS COMFORT AND BIGGER VALUE THE NEW LOW-PRICED 1940 PLYMOUTH ALONE OFFERS YOU . . .

Of 22 important features found in leading high-priced cars, Plymouth has 21 . . . Car "2" has 11 . . . Car "3" has 8! Plymouth has more than the other two low-priced cars combined! And only Plymouth, among "All 3", gives you individual front coil springs in all models, economical 6-cylinder L-head engine, Floating Power engine mountings, easier-riding 117-inch wheelbase.

Enjoy Plymouth's extra roominess, better riding comfort, easier handling, greater safety and economy . . . thrill to its bigness and beauty. Come in today!

MAKE YOUR CHOICE THIS "ONE-TWO" WAY!

1. SEE THE QUALITY CHART FOR FACTS!

2. TAKE THE LUXURY RIDE FOR PROOF!

ONLY $830.00 FOR A 1940 PLYMOUTH 5-PASSENGER SEDAN—YOUR PRESENT CAR PROBABLY COVERS A LARGE PROPORTION OF THIS LOW DELIVERED PRICE—BALANCE IN LOW MONTHLY INSTALMENTS

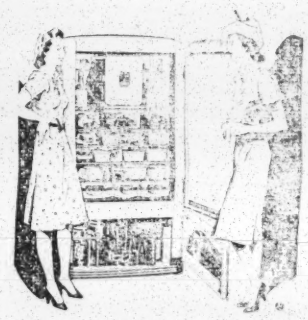
30TH ANNIVERSARY OFFER

Anyone wishing to purchase either a new Chrysler, a new Plymouth, a Used Car, a new or used Norge Refrigerator, Electric Range, Water Heater, Washer, Ironer, or Coleman Heater before April 1st, 1940, will be entitled to a Special Anniversary Credit Discount on any of this merchandise

For Example: One-Half Down Payment on a New or Used Norge Refrigerator, Washer or Ironer, Water Heater, Electric Range, or Coleman Oil Heater. Also a special discount on a new or used automobile. Ask for full details when you visit Grenada Auto Co. Saturday

Make wash-day play-day with this beautiful new Norge. Quick, gentle action gets white things whiter and on the line sooner. Many fine features at new low price.

NOW! The Greater NORGE for 1940 is on display here!



Don't miss seeing the refrigerator that's almost all storage space . . . that invites you to "Help yourself to an extra shelf" *at no extra cost* . . . that lets you "Store more yet in the Cellaret" *at no extra cost*. All the food you tuck away in the big cold compartment is protected by the exclusive Royal Rollator Cold-Maker . . . the only domestic compressor cooled by flowing refrigerant for easy, economical going under heaviest loads in hottest weather.

BEFORE YOU BUY, SEE

Royal Rollator Refrigeration

It's Racy! It's Roomy! It's Better!

THE BEAUTIFUL CHRYSLER!

THE QUALITY CAR THAT GIVES MORE FOR YOUR MONEY!

NEW modern beauty . . . smart new front end design . . . new low, sweeping lines.

Big, deep comfortable seats . . . inches wider and marvels of softness . . . 3 inches more legroom. Big, wide doors like house doors . . . greater vision.

An exquisite new plastic instrument panel . . . upholstery of custom car quality . . . smart new hardware . . . non-glare rear window . . . big luggage space in the entirely new lines of the rear end.

Scientific weight distribution to give the finest ride you've ever known. New, more powerful *Speedking* engines with worlds of pickup, tireless touring speeds, vast reserve power. Chrysler's famous Hydraulic brakes and *All-Steel* bodies. See and drive the beautiful Chrysler for 1940.

BE MODERN *Buy Chrysler!*

★ 1940 CHRYSLERS AND PLYMOUTH NOW ON DISPLAY ★

GRENADA AUTO COMPANY, Inc.

"On the Square" -:- Auto Sales and Service In Grenada for Over 30 Years -:- J. H. Neely, President -:- Phone 57

Local and Social Activities

Phone 747 or 83

Mrs. W. W. Whitaker, Editor

Messrs. Ralph Semmes Jr. and Donald Ross of Ole Miss spent Sunday here with their parents.

Mr. Ed Harris, civil engineer in charge of pouring concrete on Highway 8, is a new resident of Grenada. His home is Booneville, Miss.

Mr. Gordon Lyons of Indianola, a student at Ole Miss, spent the week end with his friend Donald Ross in Grenada.

Miss Mary Cruise, student at Ole Miss, will spend Easter holidays in the home of Misses Mary and Annie Strahan. She will arrive Thursday.

Mr. and Mrs. Jack McClure of Houston were guests of their parents, Mr. and Mrs. J. D. Crenshaw, Sunday.

Gus Gerard, student at Ole Miss, will spend Easter holidays with his brother, Frank Gerard, at University of North Carolina. These two fine young men are sons of Mr. and Mrs. F. T. Gerard.

Two prominent new families have come to Grenada County to reside in homes at Glenwild, several miles south of the city of Grenada. They are Mr. and Mrs. Spence and young son, from Texas, and Mr. and Mrs. Salter and son from Chicago.

Miss Ruth Kirk, member of the faculty at Jackson, accompanied by her room mate, Miss Blanche Musselwhite, were week end guests of Mr. and Mrs. W. H. Kirk.

Say Wolr Jr. will spend this week end in Meridian.

NOTICE

Pursuant to employment by the Board of Supervisors of Grenada County, Miss., notice is hereby given that all trucks hauling farm products, gravel, cruzle timber, logs, etc., are required to have tags of sufficient tonnage to cover maximum loads carried.

Also notice is given that all motor vehicles must have tags in compliance with the law, as it is the purpose of the undersigned, under instructions from the Board of Supervisors, to prosecute any and every person who has failed to comply with the law in reference to privileges required upon motor vehicles.

L. L. CUNNINGHAM
3-14-10tw, tf.

TO DEALERS IN ROAD MACHINERY

You are invited to submit bids to sell and deliver or lease to Beat Three Seperate Road District of Grenada County, one Deisel 10 Wheel Type Tractor with a trade in allowance on A. C. Crawler. Said bids to be filed with the clerk of the board of supervisors of said county on or before noon of the first Monday in April, 1940, and the boards reserving the right to reject any and all bids.

J. P. PRESSGROVE, Clerk
3-7, 14, 21—10tw

To Dealers in Building Material, Plumbing, Heating, Etc.:

Seperate bids are invited for the sale and delivery to Grenada County Mississippi, of material required in accordance with plans and specifications on file in the chancery clerk's office of said county, in connection with WPA Project to enlarge and remodel the court house, as follows:

Material required in mill work; all steel required; material and labor required in construction of heating plant; and all material and labor required in plumbing. Said bids to be submitted on or before the first Monday in April, 1940, the board reserving the right to reject any and all bids.

This the 6th day of March, 1940.

J. P. PRESSGROVE,
3-7, 14, 21, 140w Clerk

For the
JACKSON DAILY NEWS
See
BRINKER THROWER
Telephone 154

FHA LOANS

To Build
For Repairs
To Remodel

City Lumber Co.
Phone 79 Grenada, Miss.

Employees of Grenada Auto Company

The above members of Grenada Auto Company are, reading left to right: Joe Neely Jr., J. H. Neely Sr., Lacy Allison, Guy Havens, Miss Joyce Matthews, Bill Shelor, M. L. Dye, "Red" Deloach, Eugene Weeks, Jack Parr.

Not shown: Durrow Horn Jr., Roy Hicks and Dick Trusty. —Staff Photo

Seen, Heard and Told By The Editor

Miss Willie McCaslin went to Memphis recently to enter Campbells Clinic again. She attended "Gone With the Wind" and got so pepped up that she came on back to Graysport. Mr. and Mrs. Hubert Clark accompanied her.

Cliff Davis, one of what might be called Grenada's in-laws, having married a Grenada girl, seems to be making good in Congress. He is the first man ever even remotely connected with Grenada who has been in Congress.

Ed and John James got a little eating back on Les James recently when they visited him in Memphis.

Lucius Wyatt, a sterling citizen of the free state of Calhoun, came over to civilization Saturday and was expounding a good gospel: "If you keep on adding mills to the levy you will finally confiscate all property." Bet he did not vote for Paul Johnson.

Anyway, Squire Pickle got his cost from the case tried at Gresslin's Corner Saturday, and that's something.

Also Gone With the Wind: Tommy Rose's trim figure.

Sorry to hear that Uncle Greek Cunningham is under the weather.

Congratulations to Joe Neely and to Grenada Auto Company.

Gone With the Wind: Mitchell's hope of a pardon.

Since he lost that bag of pecans, we understand P. J. Horton installed a new Yale lock and keeps the office locked when he is absent.

The Commercial Appeal made a terrible mistake recently in spelling shirts. Worse than we did in the Fortnightly Club.

Aint they sweet.

Somebody suggested that I add to the list of things Gone With the Wind, the postmastership. Not yet, friend, for I am still high.

There being no reason why those who want the armory and those who want the new grammar school should fight each other, there are unmistakable signs of those two groups getting together, which is the only sensible thing to do.

Grenada, the Crossroads of North Mississippi.

Joe Neely, John Keeton and Gene Trotman, who explored some of Old Mexico and some of the "valley", returned home last Friday alive and fairly sober.

Isaac has gone back into the retail peanut business. Free ad.

Messrs. Greenfield and J. Huffington cleaned up the Huffington garden last Friday, then rested until Tuesday.

Squire Pickle, chief justice of Beat Four, tried his first case, one involving a fight between two negroes, Saturday.

WHY SUFFER FROM COLDS?

For quick relief from cold symptoms take 666

666

LIQUID, TABLETS, SALVE, NOSE DROPS

CALL 10 FOR **COAL**

BUY IT NOW!

WHITAKER COAL CO.

We Appreciate Your Orders

BEST WISHES

to our good friend
JOE NEELY
and to his progressive company,
GRENADA AUTO CO.
upon the completion of thirty years successful business

C.I.T. Corporation
-:- -:- Memphis, Tennessee

CONGRATULATIONS
And Best Wishes To

OUR FRIEND

Joe Neely and His Fine Company
THE GRENADA AUTO CO.
Upon Completion of Thirty Years Service In This City

★

AUTOMOTIVE PARTS CO.
Grenada . . . . . Greenwood

"I know Electricity is Cheap..."

—BECAUSE **by wise selection of electrical appliances my limited household allowance has given me services equivalent to two maids and the cost is only a small percentage of the wages of one good servant. The cheapness of electricity has put luxury and leisure within the reach of all housewives."**
—Says Vicksburg (Miss.) Home-manager*

"Within the reach of all Homemakers"

Cheap Electricity makes it possible for every homemaker to have a host of electrical servants—working for her—bringing comfort, convenience, joy, pleasure and Better Living into the home. Know the freedom and happiness that electrical living makes possible—Modernize now!

Cooling Breezes....

No longer need summer heat waves worry you—because electric home cooling makes possible the comfort and healthfulness of cool, fresh, moving air at small cost. Make this a cool summer in your home—with either air conditioning or modern ATTIC VENTILATION which costs you LESS EACH DAY THAN A PACKAGE OF GUM.

BUY modern electrical servants from your Appliance DEALER

MISSISSIPPI POWER & LIGHT COMPANY
A CIVIC-MINDED, EMPLOYING INDUSTRY WHOSE TAXES ARE MORE THAN A MILLION DOLLARS A YEAR
*Name on request

IC Railway Asked, Declines To Move District Offices To This City

Grenada, Miss., Feb. 13, 1940

Mr. J. L. Beven, Pres.
Illinois Central Railroad Co.
Chicago, Illinois.
Dear Mr. Beven:

Congratulations on your having become president of the great Illinois Central Railroad System. We have heard many compliments on your aggressive progressiveness in advocating changes leading to the economic betterment of your system.

Nothing your company could do, "in a small way," would do more for the economic advantage and savings to your road than to move the Mississippi Division's offices from Water Valley to Grenada. With slight changes in the depot building at Grenada, your whole force could be accommodated easily, a great saving in time and expense for your men accomplished and much better satisfied employees, enabling them to be at home much oftener. With your division from Jackson, Tenn., to Grenada, Miss., from Grenada to Jackson, Miss., and on to McComb would be much better than the present set-up.

Grenada originates more freight and passenger business and more profits for the railroad than any point on the Mississippi Division except Birmingham. Year before last, Grenada had over eleven hundred thousand dollars freight and passenger earnings.

I have been for the last thirty-five years the humble instrument in bringing to Grenada industries paying in industrial wages of over forty million of dollars and paying to your road many, many, many millions of dollars in earnings. In that period of time, we have never had an industrial dispute or strike. Our water is of tthe purest, fine for both man and machinery, and inexhaustible in quantity. Our schools are of the finest; our death rate of the lowest, less than .8 per thousand for white. We have over two billion feet of hardwood and two hundred million feet of standing pine within forty miles of Grenada, and Grenada is in the richest and most populous section of Mississippi - official figures enclosed. It is a wonderful place for a large repair track and division offices. Won't you please write us.

Sincerely yours,
W. B. HOFFA.

Chicago, Feb. 16, 1940

Dear Mr. Hoffa:

Your letter February 13. I share your enthusiasm for Grenada and also your hope for its continued growth. Possibly it will interest you to know that Grenada now ranks 43rd in station earnings among all the cities and towns on the Illinois Central System. Of course we all know that such things do not just happen, and I acknowledge the important contribution which you and the Chamber of Commerce have made to the growth of Grenada.

The invitation to mave our division offices to Grenada is cordially appreciated, but I must tell you frankly that we are not considering any move at present.

Your congratulations on my election as president of the Illinois Central are cordially appreciated, as is also your commendation of our new advertising.

With best wishes.

Sincerely yours,
J. L. BEVEN, President

"SECRETARY"

Miss Joyce Matthews

This young lady attends to the bookkeeping and othér office work in Grenada Auto Company. Her home is in Grenada.

From now on, the Farm Debt Adjustment Committee will meet every Saturday afternoon at 3 o'clock in Mr. Strider's offices. Please take note, members, everyone of whom gets this newspaper, and should read all of it.

Congragtulations to the ladies and to Mayor Neelly and to Grenada's fine aldermen upon a beautiful green park in the center of the square.

dere mr top, sinter albut lake uv greenville shore has been givven thim tacks plinty uv wurry lately, ant he a site.

Local and Social Activities

Phone 747 or 83

Mrs. W. W. Whitaker, Editor

CHAMBERLAIN-TRUSSELL

A wedding of interest occurred on Sunday afternoon, March 17, 1940, when Miss Charley Elizabeth Trussell, daughter of Mr. and Mrs. C. L. Trussell, Route 4, Grenada, became the bride of Mr. Edwin Chamberlain, son of Mr. and Mrs. G. E. Chamberlain of Route 4, Grenada. The Rev. Mr. Caswell performed the wedding ceremony in the presence of a few friends at Greenwood, Miss.

The bride is a charming and talented young lady. She is a graduate of Gore Springs High School, also a graduate Beautician, having received her training in Memphis. She has been in business in Greenwood.

The groom is a graduate of Gore Springs High Schcool and is employed in grocery business in Grenada.

To this happy young couple this paper joins others in congratulations and best wishes for happiness and success.

Recent guests in the home of Mr. and Mrs. W. O. Geeslin were Dr. and Mrs. Wiggins, of Greenwood, Mrs. Evans, of Eupora, and Mr. Jerry Hovell, of Blytheville, Ark.

Rev. T. B. Thrower made a business trip to Columbus on Tuesday and Wednesday of this week.

Mrs. Lynn Parker and children, of Jackson, are guests of their parents, Mr. and Mrs. Claud Hall this week.

Misses Kate and Willie Cuff spent last Thursday and Friday in Memphis.

Mesdames E. C. Hayward Etta Dudley and P. N. Youngblood spent Wednesday in Winona, visiting Mrs. Frank S. Gerard.

AUXILIARIES

The Presbyterian Auxiliary met in circle meetings Monday.

Mrs. Roger Pleasants' circle met in her home, Mrs. C. C. Penn was leader of the survey program. Mrs. Raphel Semmes gave an interesting paper on stewardship.

Mrs. Allie Ross' circle met in the home of Mrs. C. A. Pharr.

Mrs. Ben Adams' circle met in her home. Mrs. W. D. Salmon conducted the devotional. Mrs. Cowles Horton was in charge of the program.

BAPTIST W. M. U.

The W. M. U. members met at the Methodist Church Monday. At this well attended meeting Mrs. John Rundle taught the Bible study lesson.

The circle meetings will be held in the following homes next Monday, March 25: Circle No. Mrs. Claud Perry; Circle No. 2, Mrs. A. N. Rayburn; Circle No. 3, Mrs. J. D. Crenshaw; Circle No. 4, Mrs. O. L. Kimbrough; Circle No. 5, No announcement.

EPISCOPAL AUXILARY

All Saints Episcopal Auxiliary met at the rectory. Mrs. C. S. Liles hostess.

The meeting was opened with a short devotional led by Rev. Liles. The concluding talk of the lenten study was then given.

Mrs. Whitaker presided during the business meeting which followed. Meeting closed with benediction said in unison.

Mr. and Mrs. E. R. Green had as their guest on Monday, their sister, Mrs. Hal Fitzgerald, of Crenshaw.

MISS KING HONOREE

Miss Evelyn King, of Water aVlley, was a most charming honoree at a coca cola party given by her hostess, the lovely Jean Geeslin, on Saturday morning of last week.

The home was artistically decorated with early spring flowers featuring soft hued jonquils blended with numerous pansies arranged in low bowls. In more stately arrangements, flowering quince were used at points of vantage.

The ten young girls who were guests at this time, presenting a pretty picture as they chattered informally and assembled about the refreshment table.

Mrs. Geeslin assisted her daughter with the serving of refreshments.

RIVERDALE CLUB MET WITH MRS. WILL HAYWARD

Riverdale Home Demonstration Club met at the home of Mrs. Will Hayward with Mrs. F. B. Conts, Jr., and Mrs. A. G. Lott, assisting Mrs. W. A. Winter and Mrs. King, of Vance, were guests of the club.

Mrs. Lon King and Mrs. Bill Saunders gave reports on A. A. A. program.

Mrs. E. L. Boteler introduced our new County Demonstration Agent to the club, Mrs. Velma Neely.

Mrs. Neely and Miss Mary Clark gave us a demonstration on altering patterns, after the usual business a game of bargain counter was enjoyed by all present, Mrs. Neely winning the prize.

Delightful refreshments of salad crackers, cookies were served by the hostesses.

Next meeting April 4 at Mrs. Tom King's home and Mrs. Ernest Betz assisting.

Seen, Heard and Told By The Editor

The municipal Monte Carlo seems to have been closed indefinitely.

Confucius and the district attorney, they say: Too many punch boards and too many slot machines make pantry empty and belly hungry.

Gene Proudfit has not had his name in the paper in a long time. Here it is.

If this is a sample copy, how about

Mighty sorry to hear of the death of the brother of our friend, James B. (Toast and Coffee) Gibson.

Add to things Gone With the Wind: The docility of the members of the house.

Cousin Sallie Mitchell has not had her name in the paper in a good while. Here it is. Sam certainly has a fine little wife.

Louie Hoop, who lives in Oktibbeha County, free state, stuck his head in the door one day last week. He is better after a seige of illness.

In case you did not know, Easter Sunday is earlier in 1940 than it has been in 96 years.

If we could get a printing order from every fellow whose chestnuts we have pulled from the fire, we could be busy until Christmas. Confucius he say: No printing, no chestnuts.

Our idea of running a [illegible] has been definitely accomplished.

Incase you are interested, Thursday was the first time that Pres[illegible] day and St. Patrick's Day were observed in nearly a century.

Gone With the Wind: [illegible]

W. K. HUFFINGTON
NOTARY PUBLIC
At Grenada Trust & Banking Co.

Bargain Headquarters for
Rebuilt FARMALL Tractors
Also Horse Drawn Equipment. You will find just the Implements you need here. Pay us a visit, it will pay you. Genuine IHC repairs
Grenada Implement Co.
Phone 570

Attention All Chrysler & Plymouth Owners
SPRING SERVICE SPECIAL
★★★
1. A First Class Wash Job
2. Lubrication Job
3. Vacuum Cleaning
4. A Change of Oil
5. Water in Battery
6. Air Cleaner cleaned and fresh oil put in
7. Battery Terminals Cleaned
8. Diss. and Transmission grease checked
9. Air in All Tires
10. And a general chassis inspection
All for $2.75
This Offer Is Good Only Until April 1st
GRENADA AUTO CO., Inc.
Auto Sales and Service in Grenada for Over 30 Years

KROGER
TESTED QUALITY
ACCEPT THIS AMAZING GUARANTEE
BUY any Kroger Item. LIKE it as well or better, OR return unused portion in original container and we will replace it FREE with any other brand we sell of the same item, regardless of price.
GRENADA SPECIALS FOR FRIDAY AND SATURDAY, MARCH 22nd & 23rd

KROGER
IF you were KING... you couldn't buy a BETTER HAM!
KROGER'S COUNTRY CLUB TENDER HAM
More Tender • Better Eating • More Economical • Quicker Cooking
KROGER'S COUNTRY CLUB QUALITY
TENDER HAM WHOLE OR HALF lb. 19c
GUARANTEED—It's GOT to be good!

HAM Picnic Style lb. 11½c
Anybody can eat ham at this price
OIL SAUSAGE 1-Lb. Can 15c

TENDERLOIN of TROUT lb. 25c

PORK ROAST lb. 15c
OYSTERS pint 23c
BACON Black Hawk lb. 15c
SALT MEAT for boiling lb. 5c
WEINERS Frankfurters lb. 14½c
Red Snapper lb. 25c
Pork Chops Center Cut lb. 19c
ROAST KC Thick Rib lb. 17½c

ORANGES Extra Large, Sweet and Juicy, a Bakers Dozen 13 for 29c
STRAWBERRIES Excellent Flavor Red Ripe Pint 19c
Sweet POTATOES U.S. No. 1 10 Lbs. 25c
LETTUCE California Large Heads only 7c
POTATOES U.S. No. 1 Red Triumph 10 Lbs. 19c

New POTATOES lb. 5c
LEMOMS, Sunkist 4 for 10c
CELERY Large Stalk 10c
Cauliflower, sno-white hd. 15c
Spinach lb. 7½c
Apples, Winesaps Doz. 15c
Carrots, Calif. bu. 5c

BREAD Kroger Clock, Fresh Daily, 20-oz. Loaf 2 loaves 15c

SUGAR Domino Cloth Bag Limit 10 lbs. 49c
SALT, Myles 3 boxes 10c

ASPARAGUS, Avondale No. 1 can 17c
MILK Country Club 3 large or 6 small cans 19c
CRACKERS, Salty Soda 2-lb. box 14c
PEACHES, Avondale In Heavy Syrup No. 2 1-2 can 15c

COFFEE SPOTLIGHT JEWEL Fresh Roasted 1-Lb. Pkg. 15c 3-Lb. Pkg. 43c

ANGEL FOOD CAKE, 13-Egg Recipe only 29c
TOMATO JUICE, Country Club 46-oz. can 15c
TOMATOES, Hand Packed 2 No. 2 cans 15c
MAC. or SPAGHETTI, Dixie Maid 2 boxes 5c

PURE LARD
4-pound carton 33c
8-pound carton 65c
50-pound can $3.75
MATCHES, Finest 3 boxes 10c

Save Money On Our Guaranteed Feeds
Starting & Growing Mash 100-lb sk. $2.40
EGG MASH . . 100-lb. sack $2.35
SCRATCH FEED . 100-lb. sack $1.90
DAIRY FEED, 16 pct. 100-lb. sack $1.60
SWEET FEED, 55 pct. grain sack $1.70
SWEET FEED, 85 pct. grain sack $1.90

MT. NEBO NEWS

Chief Justice Gray and John Provine made a business trip to Grenada Saturday.

Sit. Patrick's Day was quiet here. Fewer casulties than usual, but the Saturday night before was a little ra dicky.

Miss Eula Chapman, of Coffeeville, who is bookkeeper for Breedlove interests there, spent last week here with her aunts, Mesdames C. S. Burke and Laura Clarke.

Harold Breedlove and Roy Holland of Coffeeville, were Sunday visitors.

Alton Sugg, our efficient truck operator, made a trip to Okoloua Monday and drug in a fine load of Johnson grass hay.

Mr. Aubry Hobard, of lower part of Beat 3, was a business caller Saturday. He is an ex-Calhounite and a warm friend of the writer.

CASCILLA NEWS

Mrs. Pate Brown was the gracious hostess to the W. M. S. ladies with 3 visitors. She entertained with contests and games which afforded her guests great fun at the close of the meeting. Delicious refreshments were served.

Mr. Claud Mullin has secured a job with the highway commission department. He and his family are moving to Webb which will be his headquarters.

Mr. John Bret Tatum and wife and daughter, Lola Anne, of Memphis, are spending the week end with his grandmother, Mrs. Jake Bret. Mr. Tatum is employed in radio department at Lowenstein's.

Mr. and Mrs. Brown Whitten, of Chester, are guests of Mr. Whitten's mother, Mrs. John Whitten.

Seen, Heard and Told By The Editor

Add to things Gone with the Wind: sugar on my tongue.

dere mr top, i wunder ef thet feller j o crosby iz won uv thim avridge min we hed hearin so mutch uf. I hurd judge jonsing had him at the manshun 2 advise with.

We were mighty glad to see Mr. Jim Shaw, Sr., who having sold his home farm east of Grenada, is now living in Holcomb. He calls himself "retired", but has ben as busy as a bee in a tar bucket ever since he "retired", building an additional room for himself and wife, chicken houses, and smoke houses, and lastly, a play house for his grandchildren.

Pay your subscription.

Snip had to feed one of his in-laws from Chickasaw County Sunday.

That new fire tower, built by Jim Shaw's outfit, looms up plainly on the horizon across Rogue. It is located on or near the "Rim and Bow" property.

The Paramount-Richard Theater of Greenwood is welcomed to the mailing list. You should get a heap of inspiration if you read the GCW closely.

TWO YEARS OLD TODAY

WILLIAM EDWARD McKNIGHT

This young fellow, son of Mr. and Mrs. L. S. McKnight, of Grenada, is two years old today. Mr. McKnight is County Tax Assessor of Grenada County.

King Cole was a merry old soul. Maury Cole makes fine coffee. Tom Cole makes us happy by pitching in a buck.

Mike is doing a good deal of silent chuckling to himself. It's human to say "I told you so", tho nobody has yet heard Mike say it.

Wid Merritt, a powerful politician and financial figure of Mt. Nebo, at long last decided to receive additional enlightenment through these columns.

Talbert Turner of Holcomb has moved his furniture stock up further on Beale Street and has opened up. Thus Grenada grows.

Spivey Kent was doing the nursing Sunday afternoon. It would be a small job if everyone had such a fine chap as little Ann.

Durrow Horn is one of the new city cops.

Professor Byars, a new subscriber at Big Creek, might use some of the articles in the GCW, which he will receive in the future, for subjects for debate, like the armory situation.

Our job press is raring to go. Remember us with your next order.

Clayton Carpenter and Taylor Hayward made a trip to New Orleans last week to get after a fellow who had bought several hundred gallons of molasses from Taylor and paid with a rubber check. It bounced back.

Circuit Clerk Charlie Worsham is still one of our eligible bachelors.

Big Creek bundle gets an increase as Sister Lee Clark became a new subscriber last week. Glory be.

Well, we have lasted about 2 years and five months longer than an optimist predicted.

Local and Social Activities

Mrs. W. W. Whitaker, Society Editor. Phones 83 and 747

FORTNIGHTLY CLUB

The Fortnightly Club met in the attractive apartment of Mrs. G. L. Johnson Wednesday afternoon. Choice spring blossoms were used in the reception rooms to further enhance the attractiveness of the scene. Mrs. W. V. Davis, president, presided during roll call which was answered by the members naming their favorite play.

Mrs. Junius Townes, Jr., reviewed a popular play. Mrs. O. R. Lilly, presented interesting information concerning authors and leading actors.

The hostess served coca colas in the late afternoon.

Miss Claire Weir, student at D. S. T. C., was at home recently, spending a few days with her parents, Mr. and Mrs. Sax Weir.

Mesdames Roger Pleasants and Chas Dickinson attended a beatiful luncheon in Minter City last Wednesday as guests of Mrs. J. F. Rogers.

Mr. and Mrs. W. V. Davis, Jr., and their little son spent the week-end in Kosciusko with their parents. They were accompanied home by their brother, Mr. John Ford Davis, who was their guest through Tuesday.

WEISSKER-GUIDRY

On Sunday, March 17, 1940, at All Saints Episcopal Church the marriage of Mr. William Weissker and Miss Frances Guidry, which occurred in the home of Justice of the Peace, J. U. Clarke, at Marion, Ark., on Dec. 20, 1939, received the church's confirmation of the Holy bonds of matrimony in a simple service said by Rev. C. S. Liles.

The service was said immediately following the conclusion of regular church services. Many friends remained with the family for the services.

Mrs. Hal Calhoun, her daughter, Mrs. Roger Pleasants and sons, Hal and Roger, Jr., spent Saturday with Mrs. Frank Pleasants, Sr., at Minter City.

Mr. and Mrs. C. C. Richardson, of Grenada, joined friends at Batesville on Tuesday of this week for a pleasure trip to Memphis where they attended the Drug Club dance at Hotel Claridge.

Mrs. Ethel Theil and niece, Miss Elizabeth Dogan, Mr. and Mrs. H. W. Baker, and Mrs. D. G. Ross attended the Engineer Day Celebration and dance at Miss. State Saturday last.

Miss Lucy B. Hammon, daughter of Mr. and Mrs. "Al" Hammons, of Holcomb, who is a student at M. S. C. W., was initiatgd recently into the Phi Upsilon Omicaron Sorority.

The Cardinal Club, Sophomore service organization, held its first alumni banquet at the University Monday night, honoring former members of the group. On the program were past presidents Gus Gerard, of Grenada, served on comimttee in charge of the affair.

Mr. and Mrs. C. V. McKell and family are happy to have with them for a visit this spring, the parents of Mrs. McKell, Mr. and Mrs. C. E. Raymond, of Schenectady, N. Y. While in the south they plan an addjtional trip to the Mississippi and Alabama coast.

Mr. and Mrs. L. S. McKnight and children visited Mrs. McKnight's parents, Mr. and Mrs. D. L. Sistrunk at Lambert the past week-end.

Mr. and Mrs. Jim Keeton with Mr. and Mrs. Frank Evans (of Oxford) motored to Yazoo City on Sunday last. They now have that appreciation of the wonderful discovery of oil in our state that comes only by personal investigation. They saw the slow flow of wells, three of which were "brought in" the following day.

Mr. and Mrs. Sam Mitchell were accompanied by Mr. and Mrs. Byron Kelly and little daughter, Lily Jean, of Greenwood, when they motored to Tchula for a day's visit with their sister, Mrs. W. W. Bettis and family on Sunday last.

Mrs. Chas. C. Dickinson is visiting her parents in New Orleans this week.

"You know, Bill . . . the longer I stay in railroading, the more kick I get out of it. Why, we're feeding the world! Take this lunch. If it weren't for the trains to haul our food, I wouldn't have this banana and you wouldn't be drinking that coffee. And those kids you're so proud of—would they be half so full of pep if they didn't get their cereal and fresh fruit every day?

"Right here on this freight train you'll find nearly everything anybody'd need for living. Look at those carloads of lumber, and fuel, and those shipments of clothing, shoes and machinery. We're bringing all these things from where they can be produced cheapest, to be sold some place else at prices people can afford.

"I guess that's what they mean by keeping up the American standard of living. It depends pretty much on good shipping . . . the kind we're responsible for as conductor and brakeman on this Illinois Central train."

★ ★ ★

Giving the people more goods for less money—that's what American industry is doing . . . and it's just as much the business of the Illinois Central System as it is of any manufacturer or farmer. It is not by chance that railroad rates are low and service is good.

ILLINOIS CENTRAL

President

Congratulations!

TO

JOE NEELY

AND

GRENADA AUTO COMPANY

Upon the completion of Thirty Years Service in one building in this city

The following Merchants and Businessmen congratulate this firm on its 30th Anniversary

Fred G. Griffin ✓
Corner Drug Store
444 Tire & Battery Shop
Homer J. Williams ✓
Grenada **Trust & Banking Co.** ✓
John T. Keeton & Co.
F. R. Lickfold, Jeweler
Spotless Dry Cleaners
Lockett Lumber Co.
J. B. KEETON, Dist. Mgr. Lamar Life Insurance Co. ✓

SPRINGTIME
is Travel Time
GO BY BUS
and SAVE 1/3
When a robin chirps, and a flower struggles through the frozen ground, and the trees turn just the right shade of emerald green . . . that's when a fellow feels the old call of the road in his blood. He wants to go somewhere, just for fun . . . he wants to relax, cool breezes blowing him, just awake enough to smell and hear and see Spring. TRI-STATE COACHES offer you the best Spring tonic anywhere: a trip, "just for fun," following the trail to where Spring lies greenest. It's a great world, and a gentle, balmy world . . . come Springtime. Find that world on a Tri-State tour.
SEE OUR LOCAL AGENT
MC-1-40
TRI-STATE COACHES
TRI-STATE COACHES

Modern Highways to Ancient Mansions

IN REFRESHING POOLS of sunshine and shadow along the pilgrimage trail, there materializes many an enthralling glimpse into Mississippi's picturesque youth. At the end of a beautiful avenue of magnolias in the Black Prairie country is an ancient manor and its old fashioned garden. Dating back to 1849, this scenic spot is appropriately called "The Magnolias", and constitutes one of the highpoints of the Aberdeen Garden Club pilgrimage, April 25-26. On this pilgrimage is revealed many a priceless treasure of the past, —ante-bellum mansions, lovely gardens, handsome portraits, unique old china and silver. To Aberdeen unfolds the modern stretches of US 45, opened last fall by the State Highway Department as one of Mississippi's newest all-paved thoroughfares.

GLEE CLUB ENTERTAINS

A Folk Music program was given for the Retail Grocers' meeting at the Barwin Hotel on Wednesday evening. This group was a selected group from the large glee club of 65 members. This club has been very active this year, having given programs at the following places: The Rotary Club, The Lions Club, The Parent Teachers Association, The Methodist Church, The Community Christmas Program, and A Christmas Cantata at school. They are in training now for the regional contest which convenes in April. Although very few of the singers have had previous training in glee club work before this year, they show fine improvement. The following program was given:

"The Gypsy Trail"—Galloway, Glee Club.

"Lassie O' Mine"—Walt—Boys' Glee Club.

"Come to the Fair"—Marlin—Baritone Solo, Dick Rule.

"Mexican Serenade"—Chadwick—Mixed quartet.

Soprano Solo—Marjorie Chapman.

"The Breezes"—Mexican Folk Song—Girls' Glee Club.

"The Big Bass Drum—Bohammon—Boy Soprano, J. Y. Smith.

"When Irish Eyes Are Smiling"—Ball—Tenor Solo, Posie Gant.

"Czecho-Slovakian Dance Song" and "In An Old Dutch Garden"—Gross, Glee Club.

Dorothy Talbert accompanied for the Glee Club and Miss Donaldson played for the soloists, who are special music students in the music department.

The following people constituted the group:

Sopranos: Marjorie Chapman, Sybil Hudson, Margaret Bell, Louise Avent, Carolyn Whitaker, Margaret Stanley, Sarah Lee Martindale, Mary Evelyn Colvin, Betty Ester Edwards.

Altos: Jean Thomas, Ruth Townes, Estelle Bailey, Sybil Roane, Nellie Joiner, Mary Elizabeth Horton.

Tenors: Dick Rule, Posie Gant, Robert Trussell, Byrd Trussell, Floyd Theisman, Paul Hill, oJhn Keeton.

Basses: Walter Trussell, Jack Calk, Leon Provine, Merritt Clogston, Ralph Kilgore.

My Column

Whyte Whitaker, Jr.

Come to Church Sunday, get a new start on life. Is there anything more glorious or inspiring than Easter music or an Easter Sermon? Easter Sunday morning is a time for rejoicing. Churches the world over unite in joyous celebration of the risen Christ. You can participate in these beautiful ceremonies commemorating the resurrection of the Son of God. Come to any of the churches—you need the inspiration and the churches need and deserve your support.

***

M. M. "Moose" Batson got in a jam several nights ago. He had a date with two girls here in Grenada, and his girl friend, Ann Smallwood of Jackson was in town. Wonder how it feels to have that many females on your list.

***

Bonnie Rabbit will lay her eggs Sunday for the little tots to find. Nearly everybody remembers the first Easter egg hunt they went to. At which time they found very few eggs, the older boys and girls with a few years of hunting experience could find them so much easier. Probably most of us remember the last egg hunt we participated in, at which time we were somewhat grown-up, almost ashamed to play at such a thing witr young brats.

***

Joe Neely, Jr., is going to build a house under tre FHA it is as easy to rent your own home as someone elses.

***

The trouble about owning a house under the FHA is that it will nearly be rotted down before you can call it your own.

***

What War! The Germans are afraid and the French and English are glad of it. That will also work vice versa.

***

The likeness of Virgil Barnes, and the White Way Cleaners pick-up truck will appear in this paper soon. You can't afford to miss this picture, so be watching for it.

Joe Neely, Sr., has a remarkable record in the car business. This is a business that has many casualities, many a poor devil has put his money in the automobile business and came out of the little end of the horn.

***

Who can blame the legislators for getting vexed at Governor Johnson for what he said—about them. Not even a politician wants to be accused of drinking whisky and fooling around with bad winmin.

***

Wake up, Spring is here! Get out of winter low—get in Spring righ.

***

Homer Williams has secured "Gone" for a period during April. Begins showing the unlucky 13th and runs for several days. The admission will be about $1.20.

Paul's payrollers will be there until July, one man said.

Me and Paul.

Hurrah for Albert Lake.

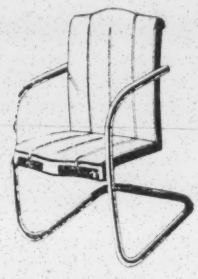
Me and Mike.

Pay Your Subscription

OUTDOOR
METAL FURNITURE

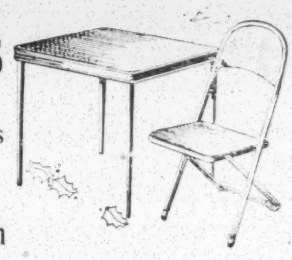
Spring Back Chairs

Assorted Colors
High Grade Baked On
Enamel Finish
3.95 each



Spring Back Chairs
upholstered seats and backs
6.95 up

CARD TABLE SETS



Metal Card Tables
2.95
Chairs **1.49** each

REVELL
Furniture Company

FHA LOANS
To Build
For Repairs
To Remodel
City Lumber Co.
Phone 79 Grenada, Miss.

ATTENTION AUTOMOBILE OWNERS

We have recently installed a new BEAN Front End Machine. If you are troubled with excessive tire wear or faulty sterring we will gladly check your car FREE OF CHARGE

FRED G. GRIFFIN

BUICKS — PONTIACS

WHERE CUSTOMERS SEND FRIENDS

$25.00

Reward paid for the arrest and conviction of the person or persons stealing shrubs and flowers from WOODLAWN MEMORIAL CEMETERY.

R. SEMMES, Mgr.

EASTER

We have Easter Lilies, Orchids, Tulips, Hyacinths, Cut Flowers Cut Plants of all kinds

Let flowers brighten up your home for Easter or express your remembrance of a friend or relative. Their fragrance and beauty equips them wonderfully to accomplish either mission gracefully. Choose your flowers at Grenada Floral Co. from a large selection of freshly cut flowers and lovely blooming plants.

WE DELIVER OR WIRE FLOWERS TO ALL PARTS OF THE UNITED STATES FOR A NOMINAL CHARGE.

Grenada Floral Co.
Telephone 630

Announcing the Opening of

Marascalco Shoe Store

Depot St. T. JOE MARASCALCO, Prop. Grenada

Saturday, March 23

Home of fine shoes as made by Brown Shoe Co., of St. Louis
A complete line of Men's, Women's and Children's Shoes
ALL LASTS ALL SIZES All Fashionable Colors and Combinations

FOR THE CHILDREN
Buster Brown Shoes

Priced $1.75 to $2.95

The Shoe with new six point fitting plan for children which assures you of correct foot balance.

BLACK—WHITE
All Sizes

COME TO SEE US
Saturday, March 23
T. JOE MARASCALCO, Proprietor
With his assistants will take pleasure in showing you the new store and fine stock.
You Are Not Obligated To Buy

For the Ladies and Misses
Brown's Air-Step
The Shoe with the Magic Sole

Priced $6.00
Other Styles
$1.95 to $6.00

In our Ladies' and Misses' Shoes we have the very latest styles in Spike, Cuban and Low Heels. Our Sport Oxfords are last word in style.
See them before buying.

MEN'S SHOES

We have the most complete line of Men's Shoes ever offered for your consideration

Men's Shoes by Brown Shoe Co., of St. Louis include the Rablee, priced at **$5.00**

COMPLETE LINE IN BLACK, WHITE AND TAN

Other styles in saddle Oxfords, Sport and Walking Shoes . . . . . $1.95 to $5.00

Marascalco Shoe Store

DEPOT STREET GRENADA, MISS.

Bean Planting Time

It is the common belief that it is safe to plant beans on Good Friday. I have the following varieties:

Bunch, Bountiful, Tennessee Green Pod, Giant Stringless Green Pod

POLE BEANS: Kentucky Wonder, McCaslin & Ideal Market

HONEY
In Half Gallons and Gallons

La. Ribbon Cane Syrup

Watermelon Seed

Whether you plant a patch or field, I have the seed

Dixie Queen - Winona - Halbert Honey
Kleckly Sweet - Rattlesnake - Wonder
Irish Grey - Stone Mountain - Tom Watson

Special Price on Quantities

Hale's Best Cantaloupe - - This is by far the best cantaloupe for early market or for home use. Matures early. Flesh is thick with small seed cavity

French Market

J. H. HAXBY "I Tell You What I Sell You" GRENADA

SEED CORN

Is moving now and I have a good supply of all favorite kinds adapted to this section . . . Don't forget TRUCKERs FAVORITE for early roasting ears and also for feed

Certified Seed Porto Rica Sweet Potatoes

All Kinds of Garden Seed

Grenada Auto Company

(Continued from front page)

uals who bought cars, used and new, from Grenada Auto Company in 1924: W. E. Farr, A. J. Thomason, W. E. Bowen, J. E. Hicks, Earl Thomas, Harry Gammon, J. E. Lufkin, Dr. F. S. Hill, Sanford Horton, G. W. Ligon, W. L. Sykes, Guy Marters, J. H. Jackson, J. E. White, V. W. Carver, Avent Mc. Elwrath, E. D. Embry, of Duck Hill, and J. P. Grantham.

Among the first mechanics who worked with the company were Cliff Eubanks and Morris Simpson, both of Holcomb, Thos. E. Neely, brother of J. H. Neely, was associated with the latter in the company from 1919 until last year, 1939. Joe Neely, Jr., now secretary and treasury of the company, has been with the company two years and a half.

Grenada Auto Company was the first retail radio dealer in Grenada. It sold radios for fifteen years, but has abandoned that field. In 1931, it began distributing Norge refrigerators, and, among many other customers in this territory, has more than 100 of the Norge refrigerators in use in this city. Its sales of Coleman heaters, which began in 1938, have been very satisfactory, alike to the buyers and to the company.

The company has sought to keep up with modern trends in repair and service equipment. Just last year Mr. Neely stated that he installed about a thousand dollars worth of new equipment in his service department.

Creation of good will and the payment of suitable dividends to share holders are two most important elements in any business. Grenada Auto Co., apparently has succeeded in both respects. There are quite a few lifelong citizens of Grenada who have NEVER bought any car, except thru this company during the past thirty years, and this indicates the accumulation of good will. That it has not failed financially, it was disclosed that dividends in amount exceeding the capital had been paid to shareholders.

This then is the short story of Joe Neely and Grenada Auto Company, who for thirty years have "pitched" from the same location, in a business whose shores are filled with wrecks. Failures.

PROGRAM OF

Grenada Theatre

FRIDAY, March 22nd

The Witness Vanishes

with

Edmund Lowe - Wendy Barrie

Plus:

Latest News and Novelty

10c-28c

SAT., Mar. 23rd (3:00, 7:00, 8:30)

Heritage of the Desert

with

Donald Woods - Evelyn Venable

also:

Chapter No. 11 "Dick Tracy's G-Men"

10c-28c

Sat. Owl Show at 10:30 p. m. and SUNDAY AFTERNOON 2 & 4 p.m

The Rains Came

with

Myrna Loy - Tyrone Power

George Brent

Selected Shorts. 10c-28c

MONDAY, March 25th

Persons In Hiding

with

Lynn Overman - Patricia Morison

PAL NIGHT 2 Adults 30c

TUE.-WED., Mar. 26 and 27th

Four Wives

with

The Lane Sisters - Gale Page, Frank McHugh - May Robson

also:

Latest News and Novelties

10c-33c

THUR.-FRI., Mar. 28 and 29th

Destry Rides Again

with

Marlene Dietrich - James Stetwart

also:

Selected Short Subjects. 10c-28c

Modern Roads Lead to Fabulous Yesterdays

ONCE A YEAR the sands of time turn backward and fabulous Natchez of Pre-Civil War days reappears in all the splendor of its historic past. Treasure stored ante-bellum manors go on parade. Receptions, balls, negro spirituals and show boat entertainments commemorate the occasion. Construction of Mississippi's modern paved highways by the State Highway Department is bringing increasing tens of thousands each year to view this unique world of a century gone by. Two pilgrimages feature the event. Linden, on the first pilgrimage, built prior to 1790 and home of Mississippi's first U. S. senator, is among the points of interest on the Natchez Pilgrimage Club tours, March 2-23; and Rosalie, on the second pilgrimage, erected about 1820, site of the old Fort Rosalie Indian massacre and headquarters of General Grant during the War between the States, is included in the Natchez Garden Club tours, March 24-April 7.

RIVER QUITE HIGH

The Yalobusha river at Grenada is higher than it has been in about 12 months, creeping into the low places west of Lockett Lumber Company, and spreading out over the low lands along its course.

So far, little damage has been done, but continued rains will cause considerable damage in retarding farming operations along the river.

Mrs. A. N. Rayburn and daughter, Mary Nell returned home Sunday afternoon from Brookhaven where they visited their son and brother, Harry Rayburn.

The Grenada County board of supervisors has done a good job. See Hon A. H. Stone's official reporf.

OVERLAPPING JURISDICTIONS

As interest in the coming congressional race was stimulated by the announcement of Mr. Abernethy of Okoloma, the question arose as to how many counties which are in the present district that Mr. Abernethy serves as district attorney are also in the 4th Congressional District.

Mr. Abernethy is at present in the 3rd Judicial District which embraces seven counties, towit: Benton, Calhoun, Chickasaw, Lafayette, Marshall, Tippah and Union. Just two, Calhoun and Chickasaw, are in the 4th Congressional District. This information was obtained from the 1935-1937 Blue Book, issued by the Secretary of State.

Senator Winter wrote me Wednesday that there was a typographical error in the letter send him by the Tax Commission, and published on the editorial page. That page of our paper was printed Tuesday, unfortunately.

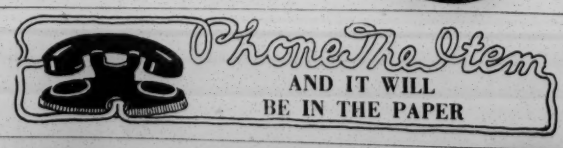
Senator Winter also wrote that the governor had stated positively that he would veto any licker bill, even one with a referundum provision attached.

Miss Pearl Leavell, of Ripley, Miss., is the guest of Mrs. John Keeton this week.

Mr. and Mrs. J. B. Perry, Jr., and daughter, Mary Jane, also Mrs. John Bradley spent Saturday in Memphis.

ANNOUNCEMENT COLUMN

For Congress (4th District)
T. G. ABERNETHY



IT'S YOUR MOVE--
Here Are Money Savers

President Approves Drainage Project, Wires Bilbo

Washington, D. C., March 19, 1940
Hon. W. W. Whitaker,
Editor Grenada County Weekly,
Grenada, Miss.

Pleased to advise you Presidential approval Mississippi 41145 allotment $63,164, to make improvements in and along Yalobusha, Skuna, Drybranch, Longcreek Rivers, and Splunge and Cain Creeks in Calhoun, Grenada and Yalobusha Counties for flood control purposes. Glad to have been of service in this commendable undertakingg regards.

THEO. G. BILBO

GRENADIANS HONORED

Miss Nancy Nelson Granberry, the talented daughter of Mr. and Mrs. Geo. Granberry, was elected president of student body at M. S. C. W. at Columbus for the coming term.

Miss Granberry, who will be a senior next year has served as vice president of student body the past term.

Another Grenada student to receive honors, is Gus Gerard, student at University of Mississippi, who will be a senior next year, was elected treasurer of student body for next term. Gus was a lone Democrat to be elected. All others elected were of the Progressive party.

Grenada salutes these two fine young people with pride.

Mr. and Mrs. Clarence Burt, their daughter, Jean Scott, and Mrs. E. L. Morrow and Ruth Lee were Memphis visitors Satrday.

Mr. and Mrs. Sam Noble and their mother, Mrs. N. H. Noble, of Winona, were guests of their mother and grandmother, Mrs. W. J. Rayburn, Sunday.

Classified

FRUIT TREES, Shrubs, etc. from the famous Stark Bros. Nursery. See H. C. Whitaker at Jake's Place to give orders. 1-25c

FOR SALE—plug mule, well broke, good flesh, ready to go. Ed Provine, Grenada. 1-8p 1-15c

BABY CHICKS: $3.00 per hundred C.O.D. PULLETS $8.75. 20 breeds. Write NICHOLS Hatchery, KINGSTON, Georgia. (2-22—4-12c

FOR SALE—seed potatoes, Porto Rica certified $1.25 per bushel. J. L. Moore, Rt. 4 Grenada. 2-29, 3-6, 13 p

DELICIOUS home made cakes—large cakes $1.00 to $1.50—Call Mrs. N. S. Craig. Phone 571. (3-7,14,21c

LOST: Two setter dogs with name on collar, white female, male with brown eye. If found return to F. S. Hill and be awarded. 3-14, tf

FOR SALE: D. P. L. No. 11-A cotton seed. R. West, Grenada. 3-21, 28, 4-4, 11-p

CALL 10 FOR COAL

BUY IT NOW!

WHITAKER COAL CO.

We Appreciate Your Orders

30th Anniversary USED CAR SPECIALS

1938 Ford Deluxe Tudor, extra clean	465.00
1938 Plymouth Deluxe 2-door	475.00

Satisfaction Guaranteed

1937 Ford Deluxe 4-Door	365.00
1936 Plymouth 4-Door	295.00
1935 Ford Deluxe 4-Door	225.00
1934 Plymouth 2-Door	145.00
1933 Chevrolet Coupe	125.00
1932 Chevrolet Coach	100.00

Also 25 more Cars, Pick-Ups and Trucks to select from . . . Look these over when you come to our celebration Saturday

Grenada Auto Co., Inc.

"On the Square" -:- -:- J. H. Neely, President
Auto Sales and Service in Grenada for Over 30 Years